



# State of the City



September 23, 2021



# State of the City

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## Presentation Agenda

- Operating in the Pandemic
- Strategic Management & Budgeting
- American Rescue Plan Act (ARPA)
- Whitewater's Housing Dilemma
- NEW Development (Tax Increment Districts (TIDs))
- NEW Development (Business/Industry Growth)
- Lakes Rehabilitation
- Honorable Mentions

# Operating in the Pandemic



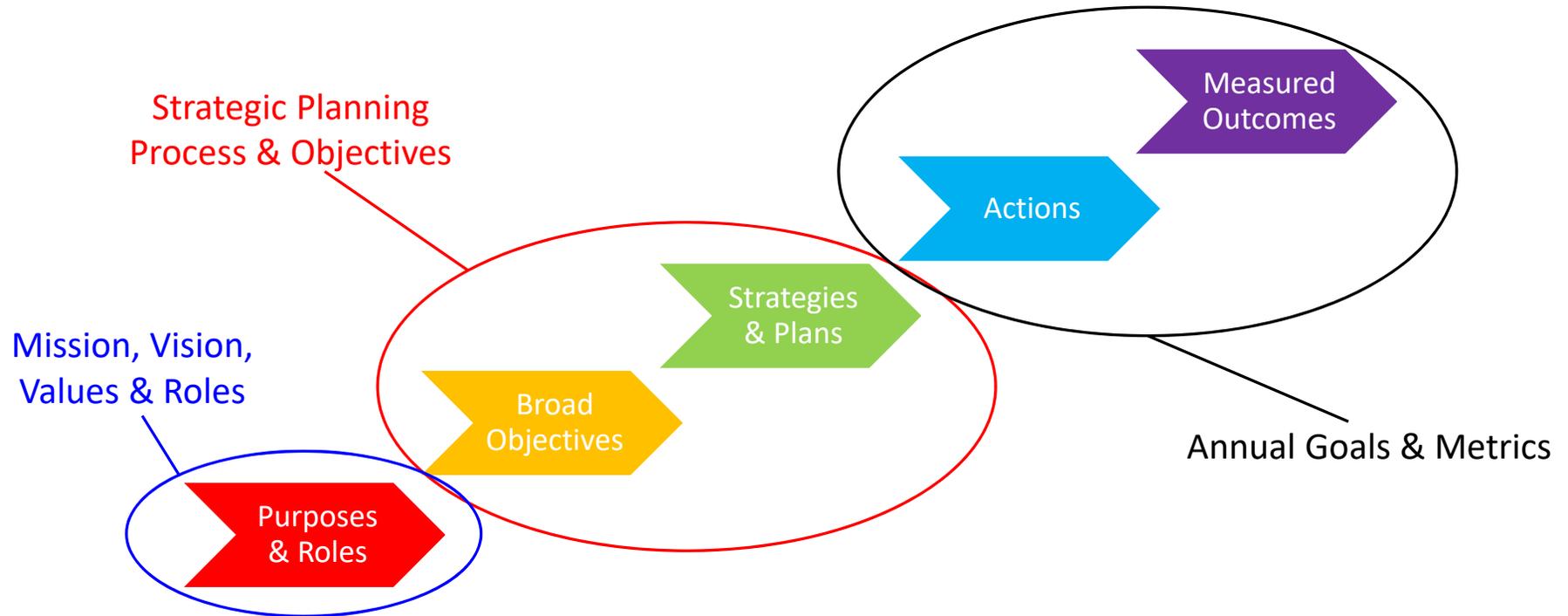
**Based on guidance from the Centers for Disease Control and Prevention (CDC), the City of Whitewater is now asking all employees and members of the public who are conducting business in City-owned facilities to wear face masks, regardless of vaccination status, when in indoor public spaces.**

For more information, please go to:  
<https://www.whitewater-wi.gov/502/COVID-19-Community-Updates>.



# Strategic Management & Budgeting

## Modeling the Way



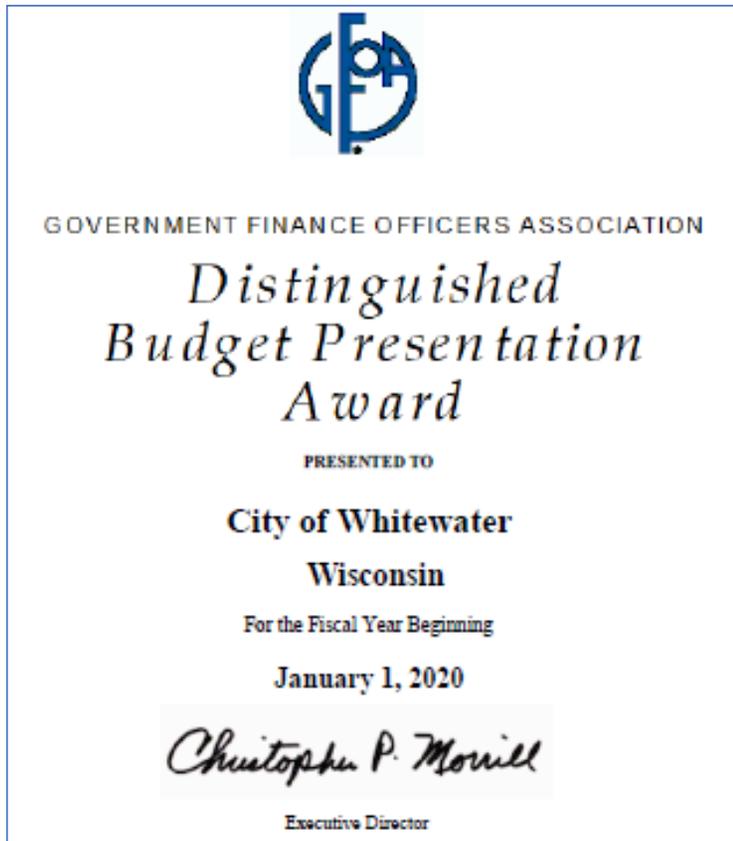


# Strategic Management & Budgeting

## Modeling the Way



# Strategic Management & Budgeting



- Award Recognizes Budget as:
  - Policy Document
  - Financial Plan
  - Operations Guide
  - Communication Device
- Four-time Award Recipients:
  - 2018 Budget
  - 2019 Budget
  - 2020 Budget
  - 2021 Budget

# Strategic Management & Budgeting

## Tax Bill Breakdown



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State of Wisconsin (0%)
Walworth / Jefferson County (16%)
Technical College (4%)
Whitewater Unified School District (51%)
City of Whitewater (29%)

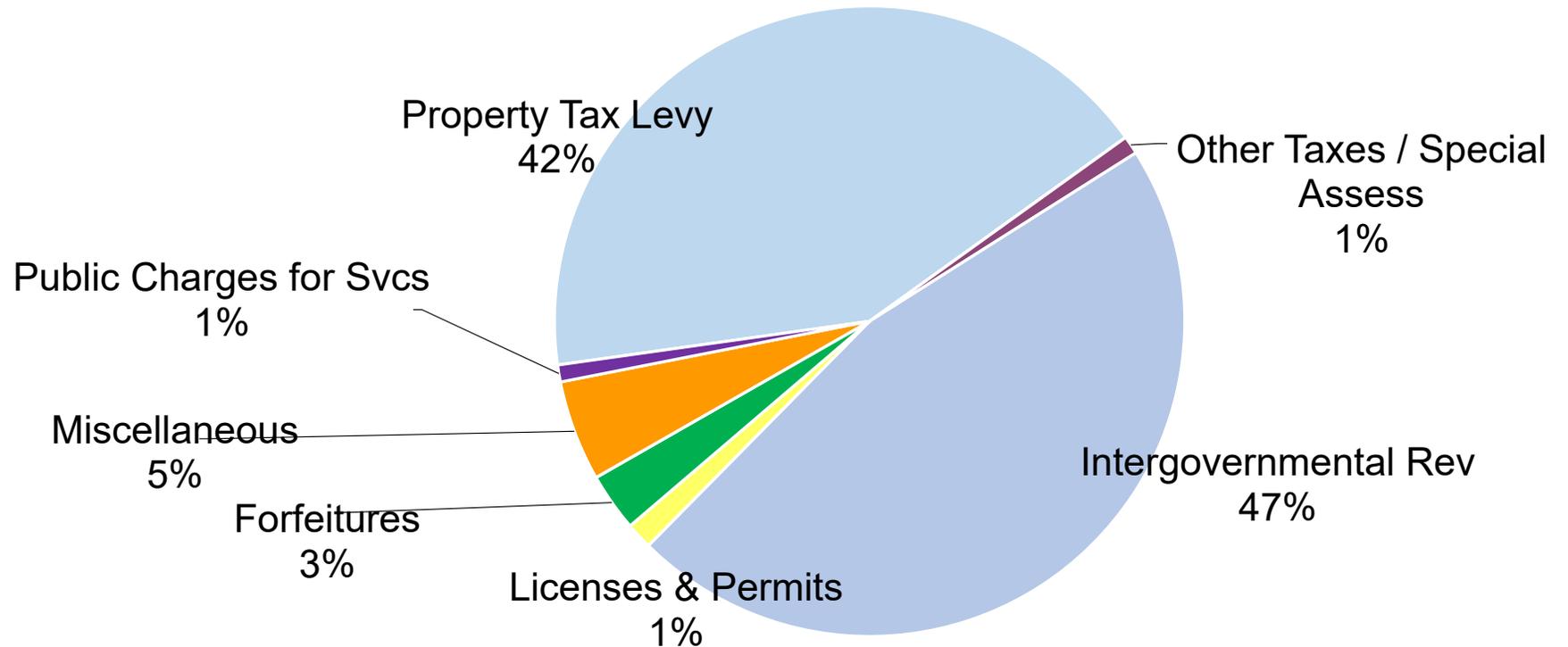


(Property Tax Bill 2020-2021, preliminary)



# Strategic Management & Budgeting

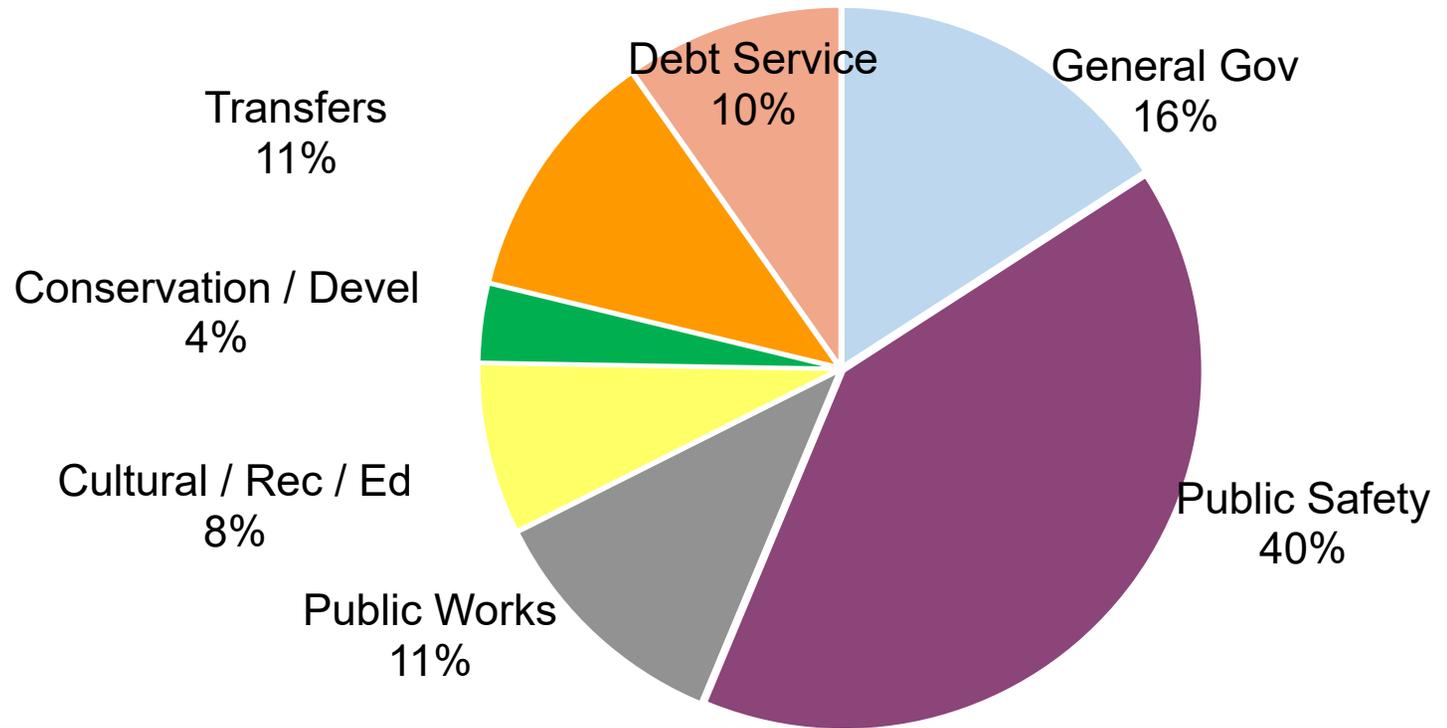
## 2021 General Fund Revenues Breakdown





# Strategic Management & Budgeting

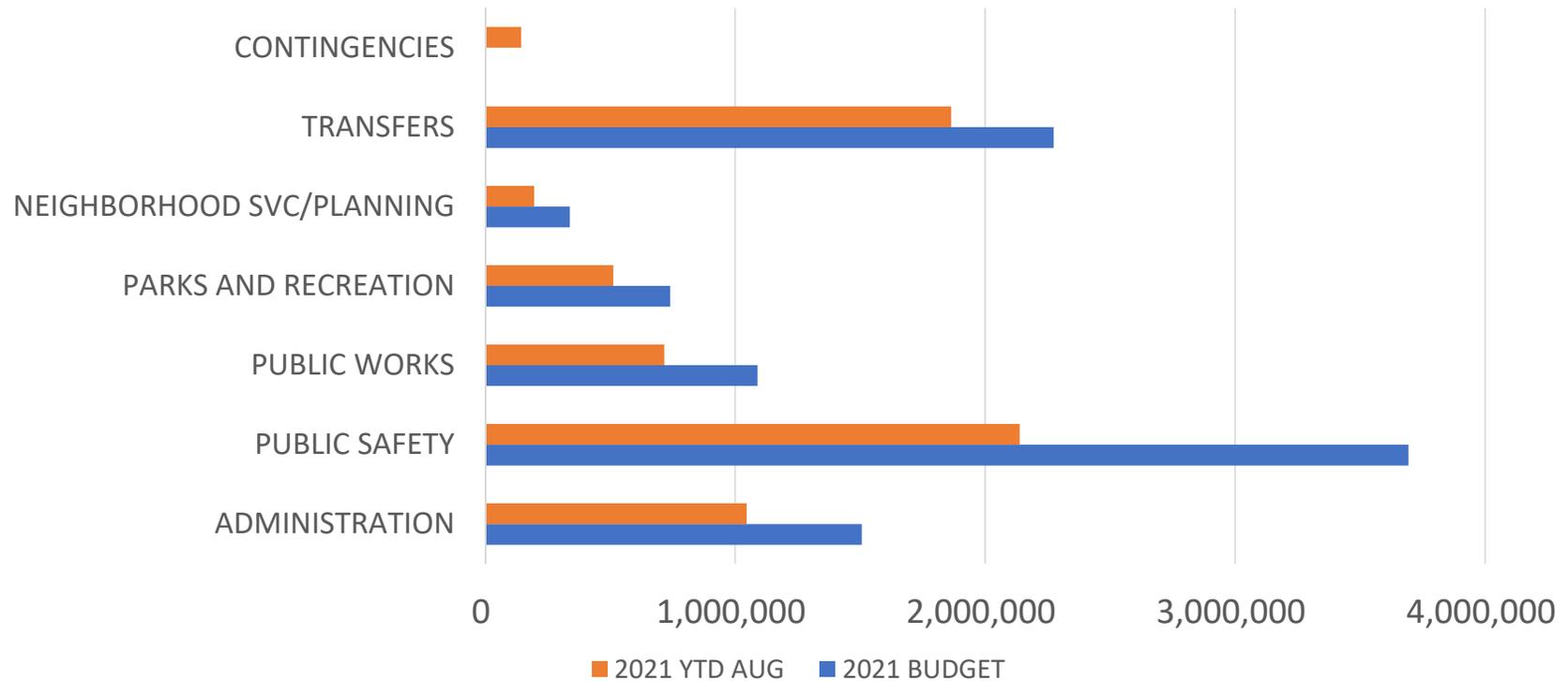
## 2021 General Fund Expenditures Breakdown





# Strategic Management & Budgeting

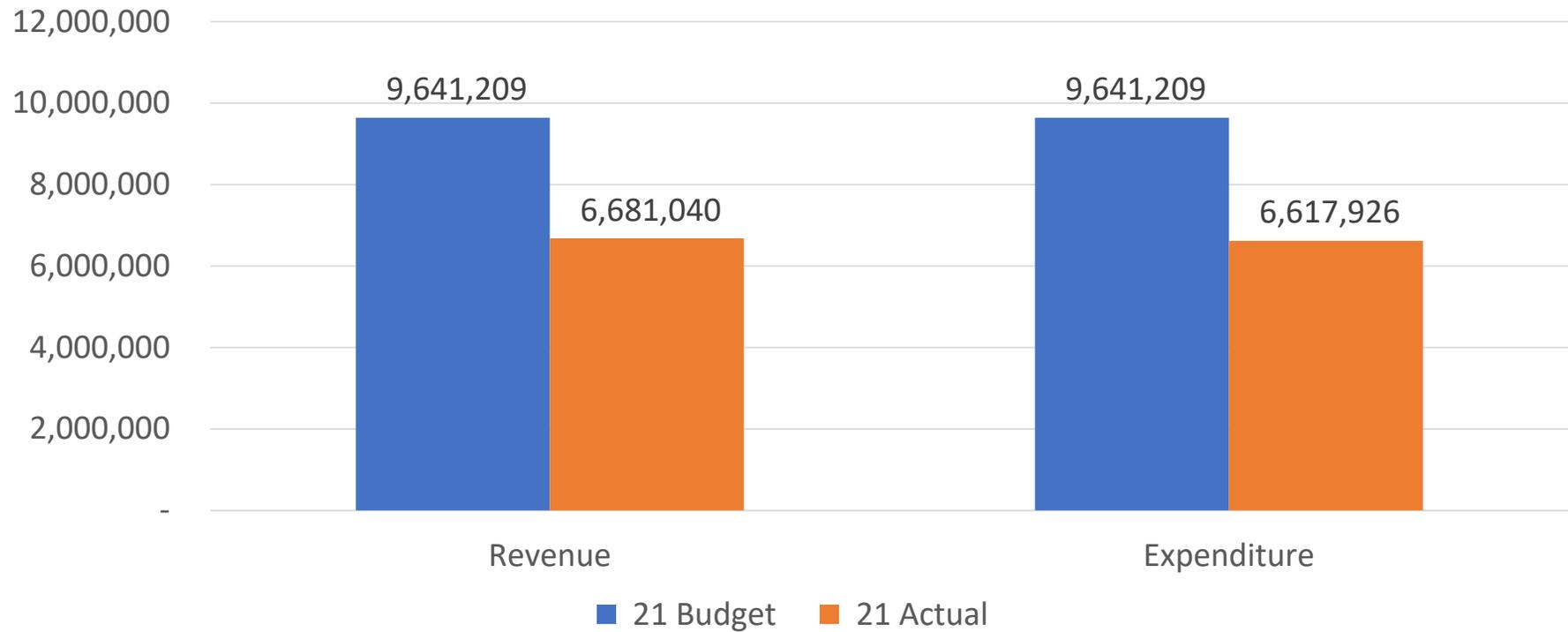
## 2021 Budget to Actual





# Strategic Management & Budgeting

## 2021 Budget to Actual





# American Rescue Plan Act (ARPA)

## American Rescue Plan Act (ARPA) Update

- \$1.9 Trillion act signed March 11, 2021
  - \$362 Billion dedicated to State and Local Coronavirus Fiscal Recovery Fund.
    - \$219.8 Billion: States, Tribal Governments, US Territories
    - \$130.2 Billion: Local
      - \$65.1 Billion: Counties
      - \$45.6 Billion: Metropolitan Cities
      - **\$19.5 Billion: Non-Entitlement Cities**
        - \$2.0 Billion: Public Lands Counties, Tribal Consistency
        - \$10 Billion: Coronavirus Capital Projects
  - Covers broad range of non-federal government services:
    - State, County, Metropolitan Cities, Non-entitlement Cities

Whitewater:  
\$1.5M

Walworth: \$20.2M  
Jefferson: \$16.5M

Wisconsin:  
\$2.5 Billion



# American Rescue Plan Act (ARPA)

ARPA Eligible Uses Category	State	County	Tribal	Metro	NEU
1. Public Health Response	X	X			
2. Negative Economic Impacts of PHE	X	X			
3. Lost Public Sector Revenue					X
4. Premium Pay for Essential Workers	X	X			
5. Water/Sewer/Broadband infrastructure					X



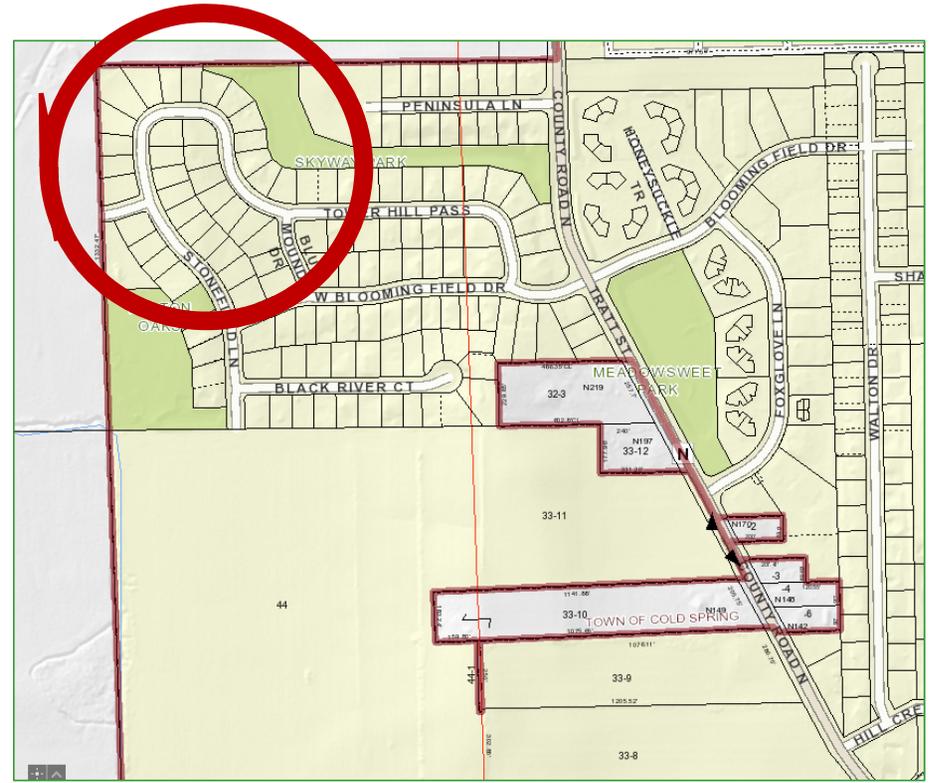
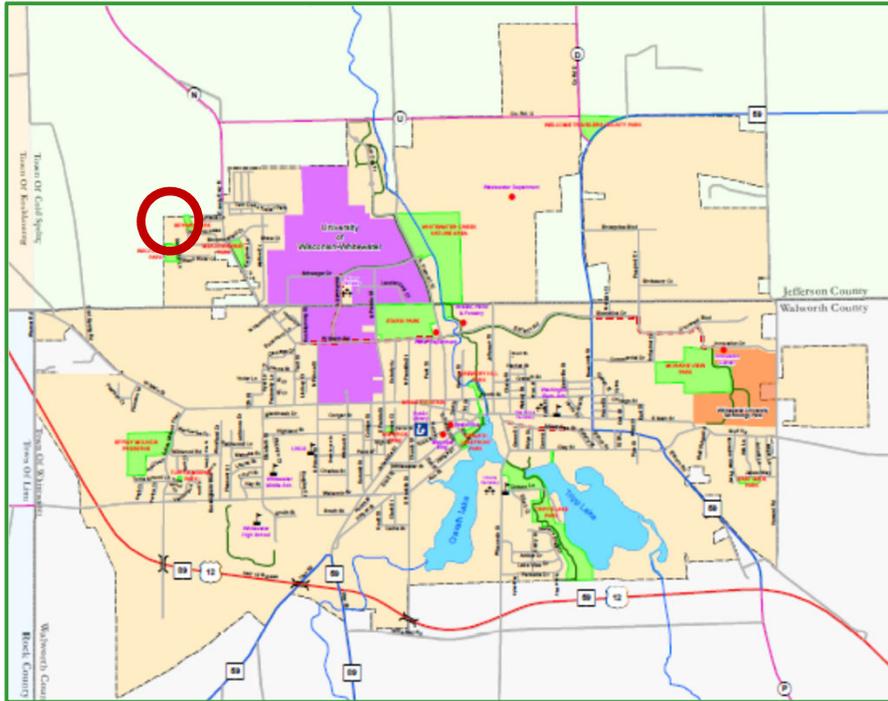
# Whitewater's Housing Dilemma





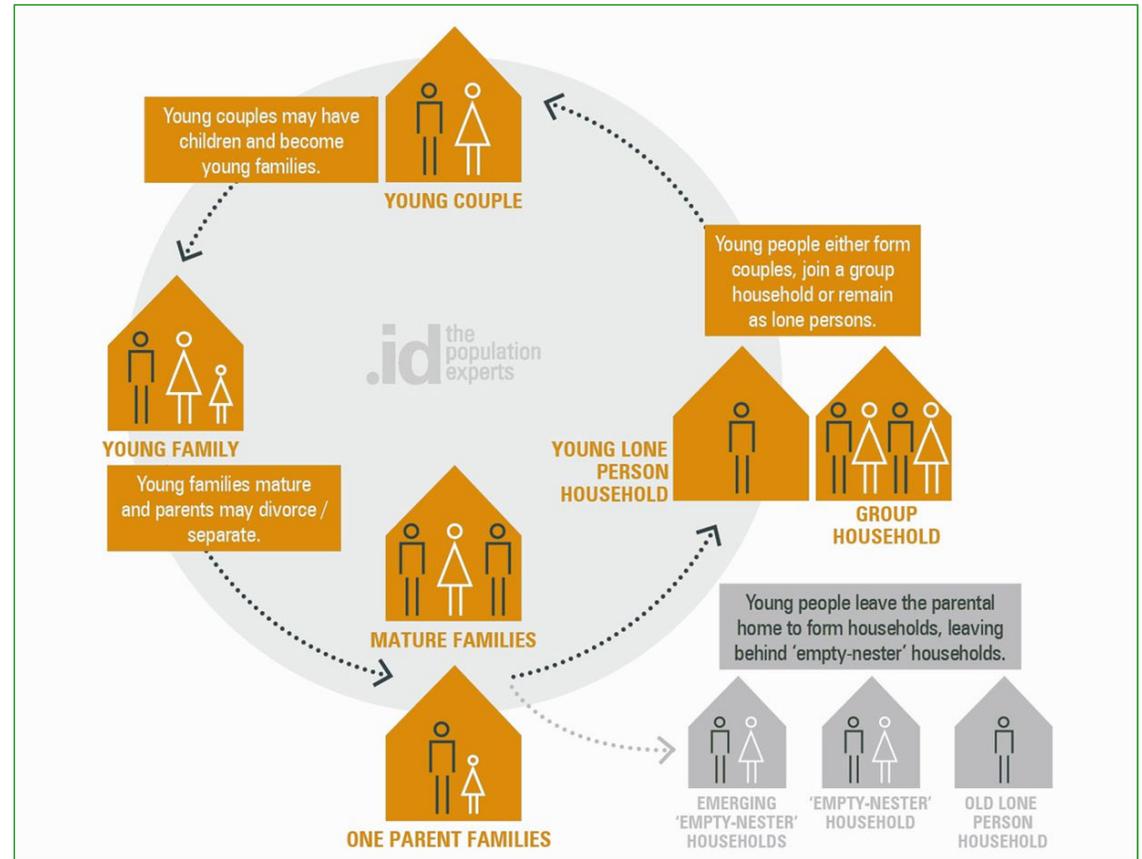
# Whitewater's Housing Dilemma

## Construction Activities



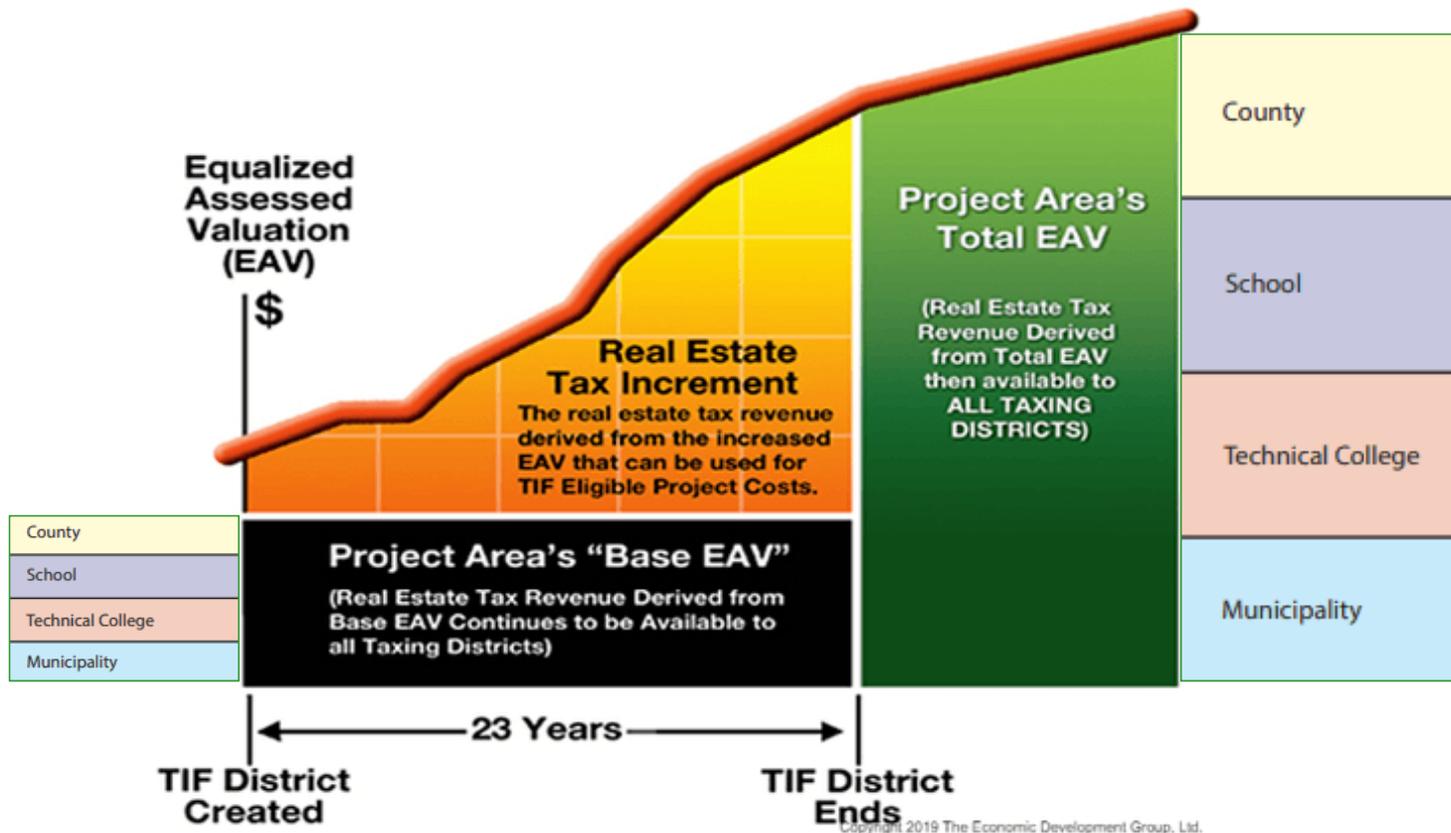
# Whitewater's Housing Dilemma

**WANTED:**  
Diverse Housing Stock  
for All Population  
Segments



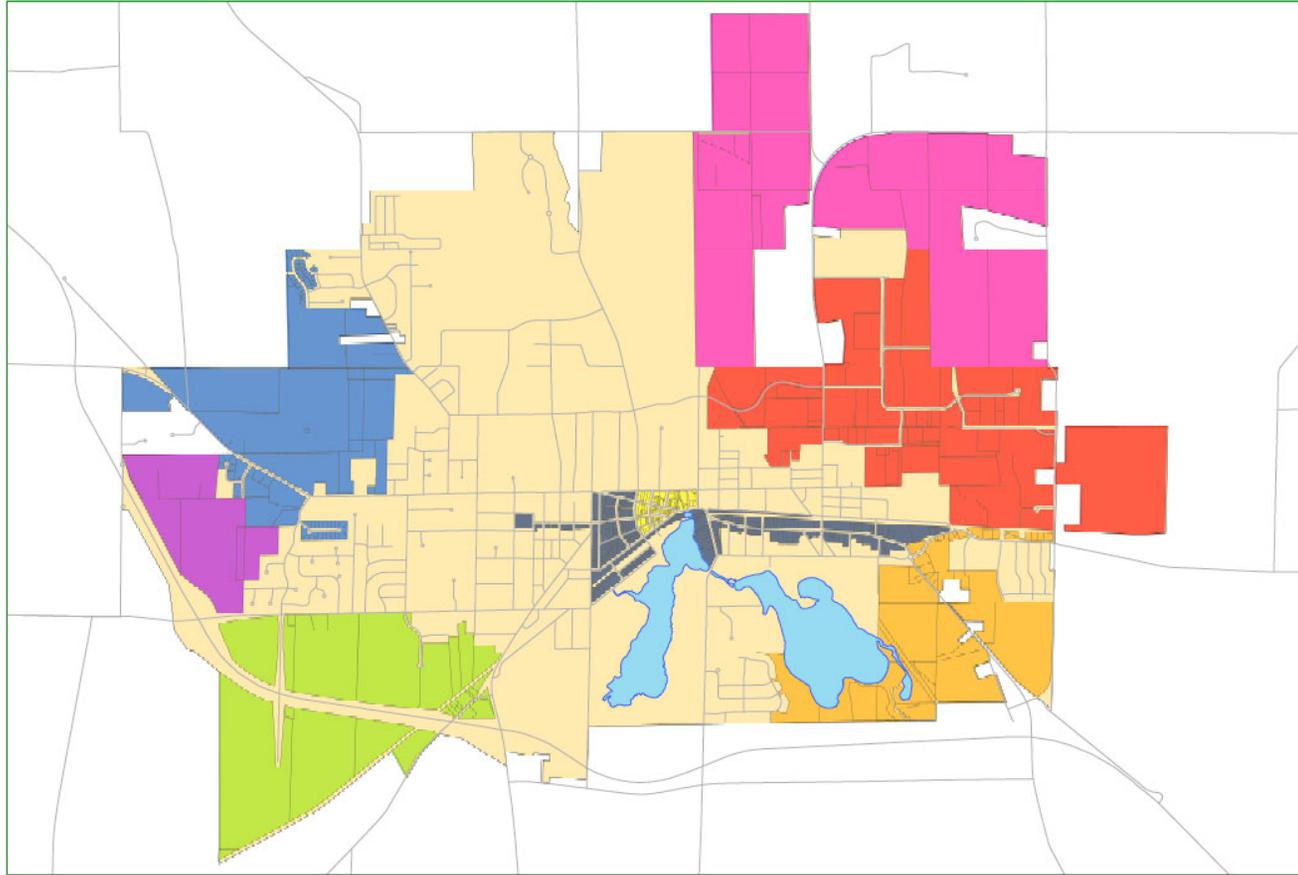


# NEW Development (Tax Increment Districts (TIDs))



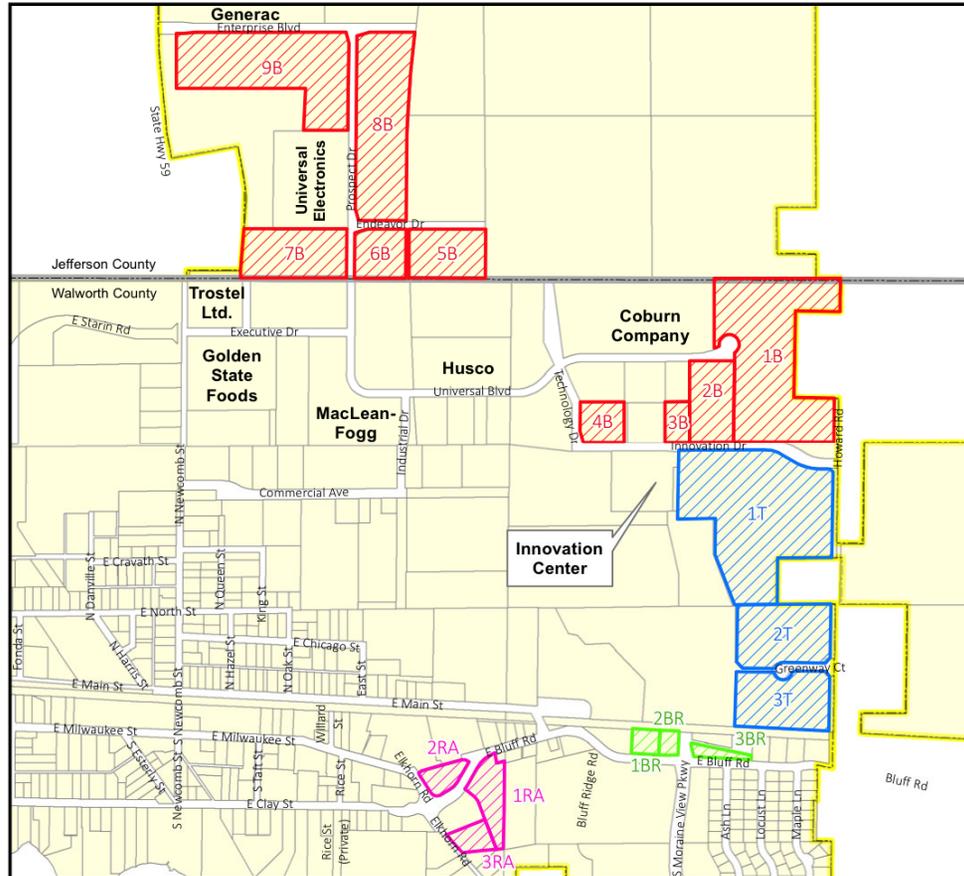


## NEW Development (Tax Increment Districts (TIDs))





# NEW Development (Business/Industry Growth)





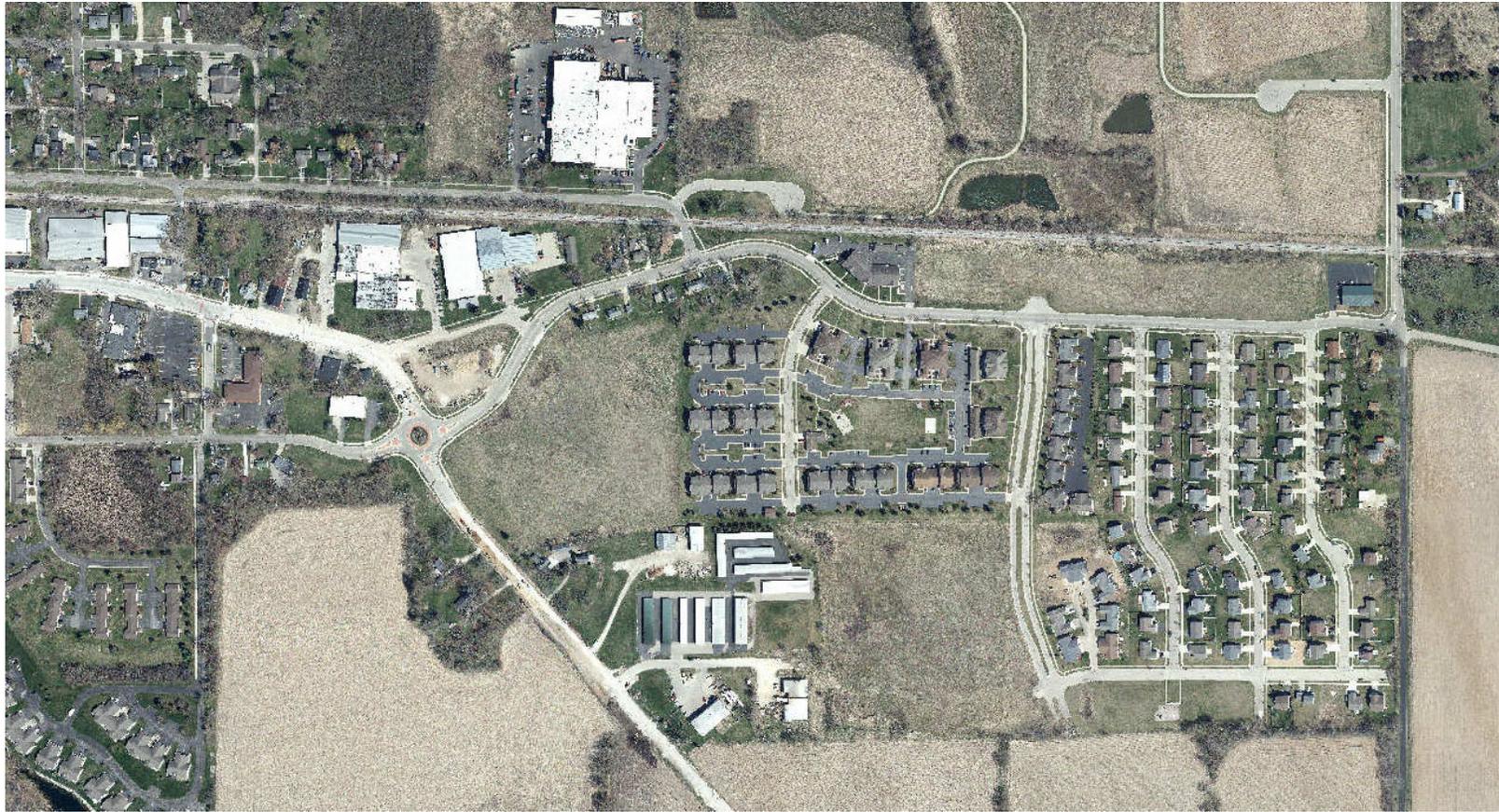
# NEW Development (Business/Industry Growth)



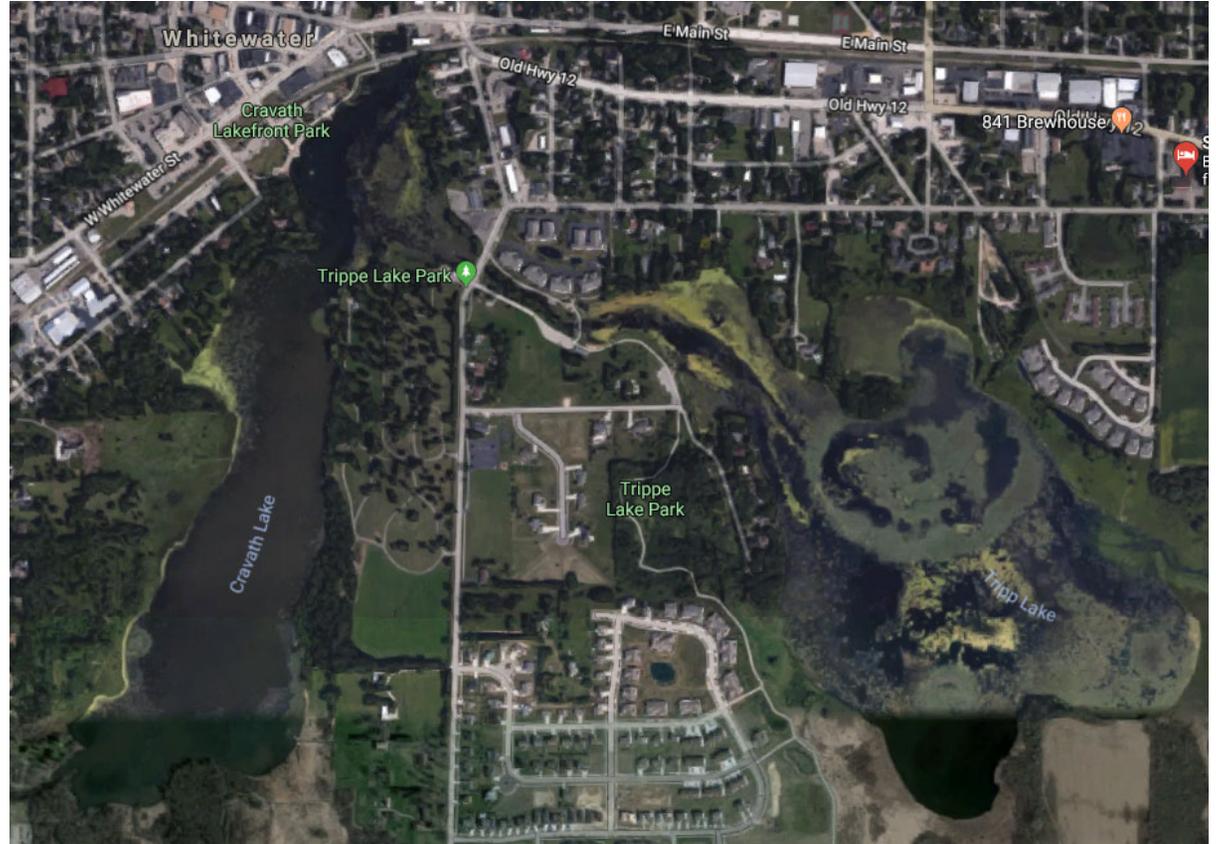


City of  
**WHITewater**

## NEW Development (Business/Industry Growth)



# Lakes Rehabilitation



# Lakes Rehabilitation



# Lakes Rehabilitation





# Lakes Rehabilitation

Welcome to the Jungle!

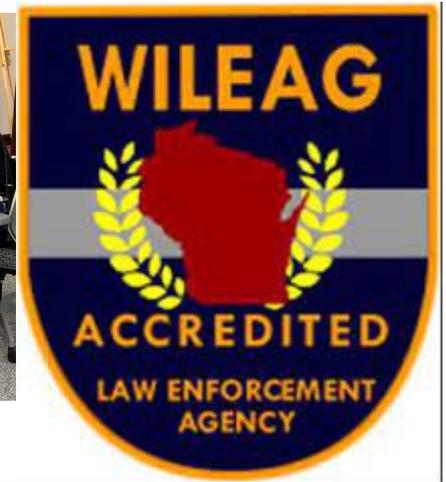




# Honorable Mentions

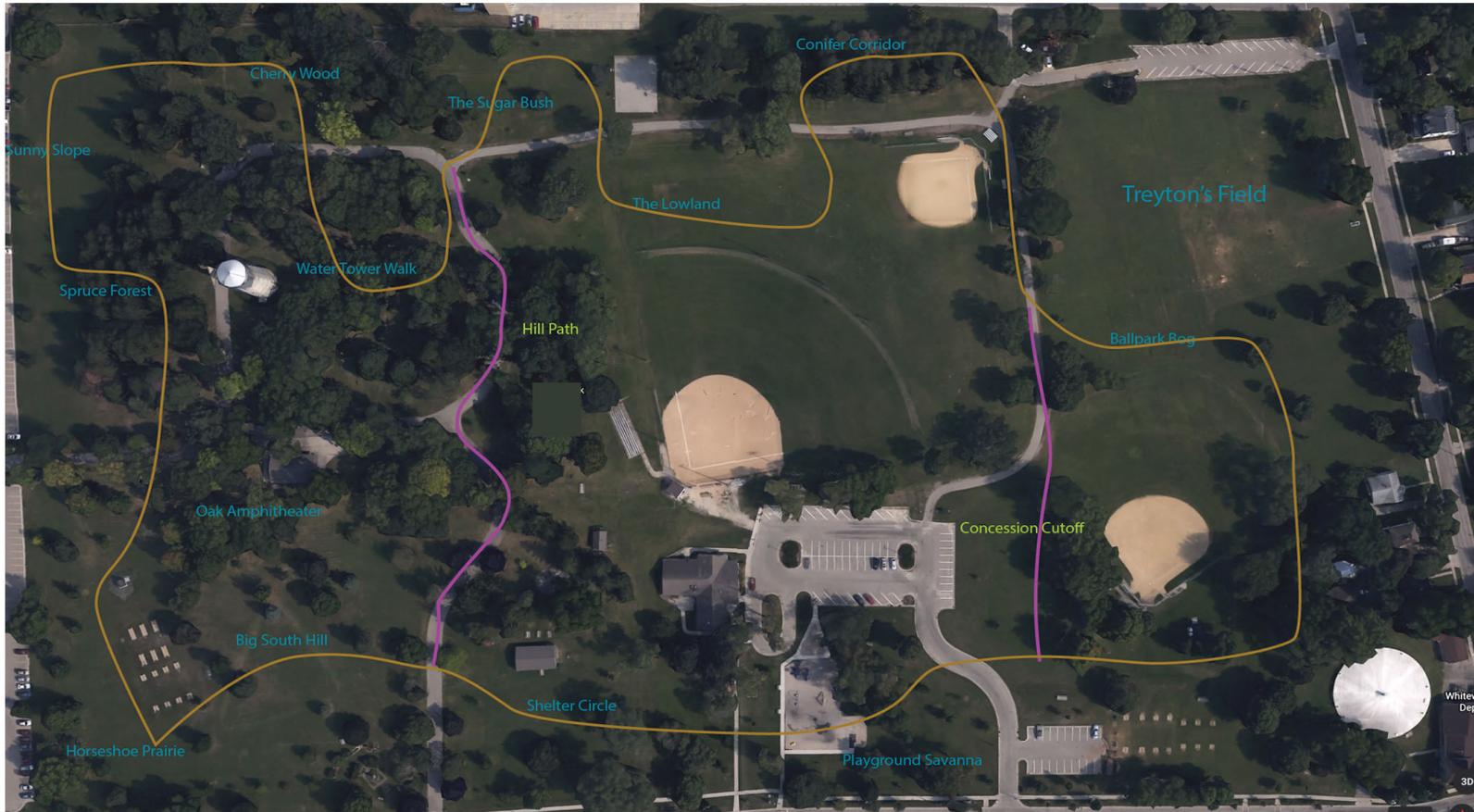
## Public Works & Police Projects

- Street Resurfacing Projects
  - South Street
  - Wisconsin Street
- WILEAG Accreditation
- Surveillance Camera Network
- Community Outreach





# Honorable Mentions



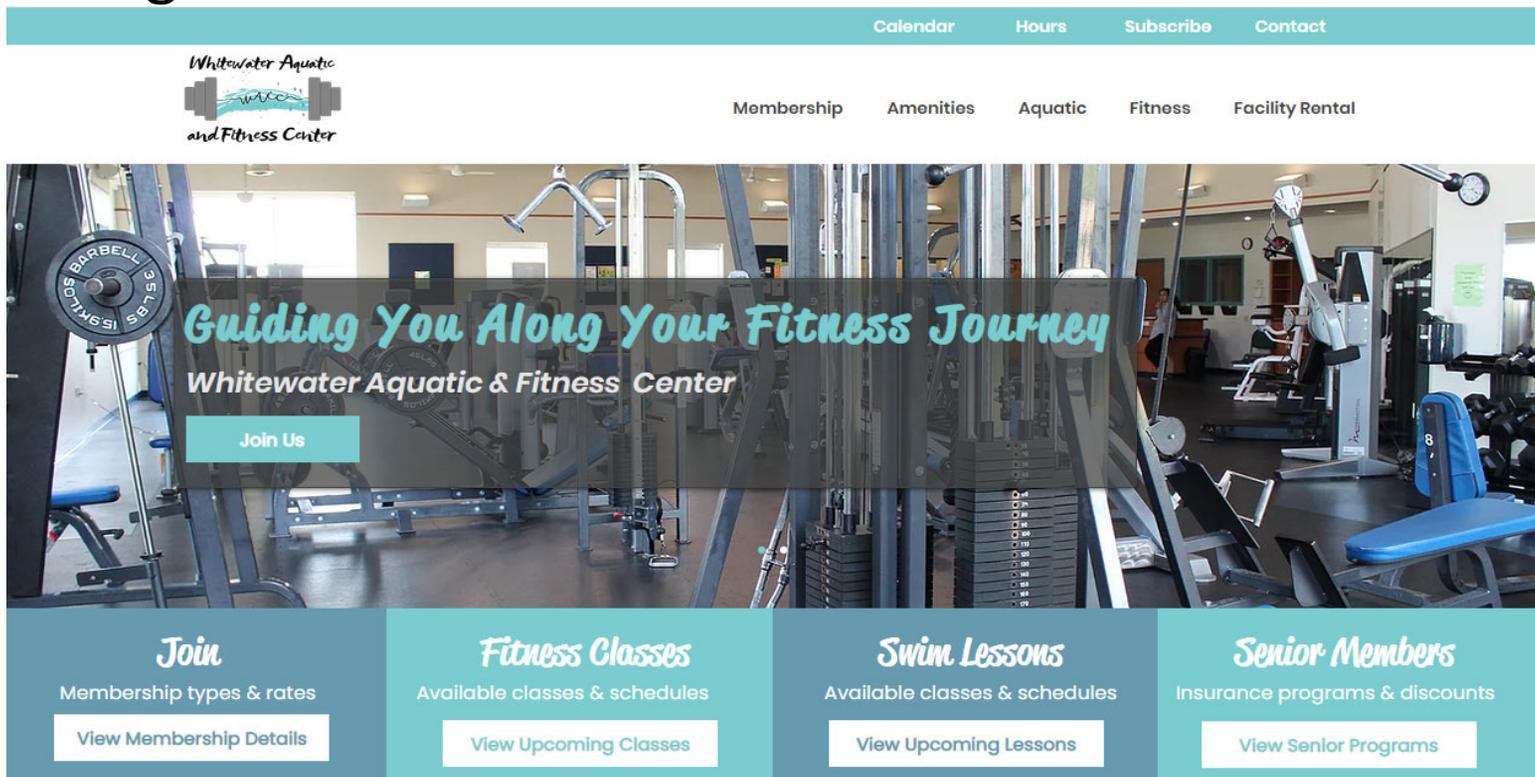


# Honorable Mentions

## Family Fun Nights



## Marketing the WAFC



The screenshot shows the website for the Whitewater Aquatic and Fitness Center. At the top, there is a teal navigation bar with links for 'Calendar', 'Hours', 'Subscribe', and 'Contact'. Below this is a white header area with the center's logo on the left and navigation links for 'Membership', 'Amenities', 'Aquatic', 'Fitness', and 'Facility Rental' on the right. The main content area features a large background image of a gym with various exercise machines. Overlaid on this image is the text 'Guiding You Along Your Fitness Journey' in a teal, cursive font, followed by 'Whitewater Aquatic & Fitness Center' in a smaller, white, sans-serif font. A teal 'Join Us' button is positioned below the text. At the bottom of the page, there are four teal-colored boxes, each representing a different service: 'Join' (Membership types & rates), 'Fitness Classes' (Available classes & schedules), 'Swim Lessons' (Available classes & schedules), and 'Senior Members' (Insurance programs & discounts). Each box contains a white button with a corresponding action: 'View Membership Details', 'View Upcoming Classes', 'View Upcoming Lessons', and 'View Senior Programs'.

# Honorable Mentions



## YAAASSS BAG

(Young Adult Amazingly  
Awesome Super  
Subscription Service)



Irvin L. Young  
Memorial Library

Register for a monthly  
subscription bag from your  
public library! Visit  
[whitewaterlibrary.org/teens.asp](http://whitewaterlibrary.org/teens.asp)  
and fill out the form!

## Bizarre History of Wisconsin

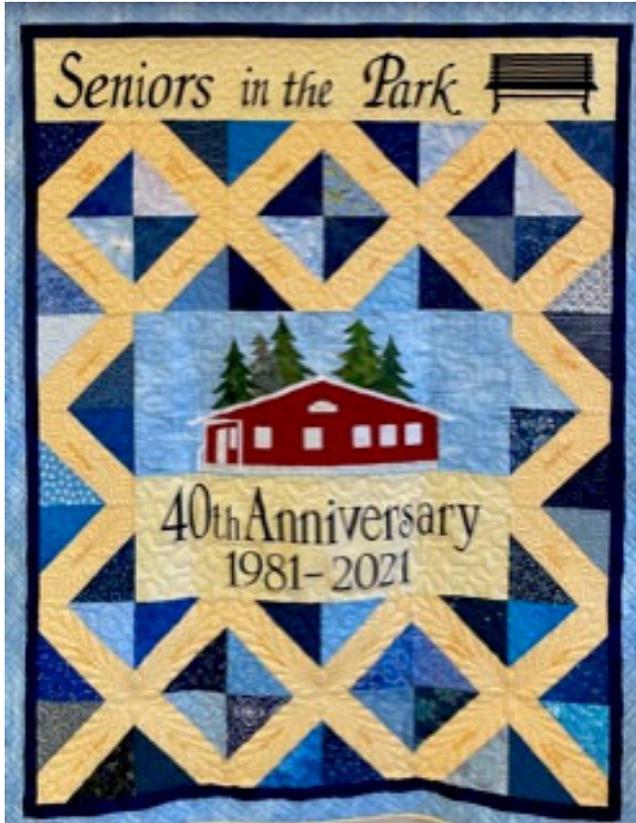
Strange Stories From  
Our Past

Tuesday, January 19th  
at 6:00 p.m.



Register at [whitewaterlibrary.org](http://whitewaterlibrary.org)

# Honorable Mentions



## BIRD Scooters

- Must be 18 years old
- Must use the BIRD app to use the scooter
- Must take a photo of the scooter prior to and after your ride
- Must put in payment method before ride and pay after ride
- Scooters are disabled between 10pm and 4am
- Do not ride on sidewalks
- Must obey rules of the road-ride in bike lanes
- Ride at max speed of 15 mph on right side of road
- All riders are encouraged to wear a helmet



Thank you,  
  
**WHITEWATER**  
Live • Learn • Work • Play

**Do NOT  
park your  
BIRD  
Scooters  
on  
sidewalks**



Thank you,  
  
**WHITEWATER**  
Live • Learn • Work • Play

# Honorable Mentions

Learn About Systemic Racism

[https://ed.ted.com/best\\_of\\_web/j7Tzd8r#review](https://ed.ted.com/best_of_web/j7Tzd8r#review)



## Equality Opportunity Commission

If you have had personal or professional experience in matters related to eliminating racial or other forms of discrimination and are interested in joining this new commission in the City of Whitewater, **APPLY TODAY!**



# Thank You

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Cameron Clapper

City Manager

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Email: [cclapper@whitewater-wi.gov](mailto:cclapper@whitewater-wi.gov)