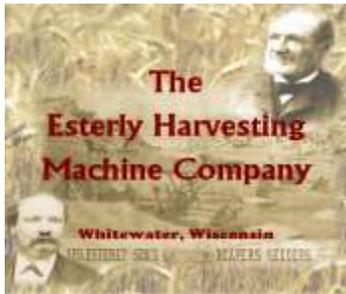


WHITEWATER CITY NEWSLETTER



Whitewater TV Receives Awards

Alan Lockett, Coordinator of Whitewater Community TV, Whitewater's Public, Education, and Government (PEG) access cable television channel received multiple awards on behalf of the station, at the recent Wisconsin Association of PEG Access Channels (WAPC) 11th Annual Video Festival. Top honors re-ceived include an *Award of Excellence* for the "Esterly Harvesting Machine Company" documentary film. Two additional *Awards of Achievement* were received for "Whitewater High School Jazz in the Park" and for "Whitewater High School and Middle School POPS Concert".



**Congratulations
Whitewater TV!**

The Big Read

The Big Read has come to Whitewater! The Big Read is a program sponsored by the National Endowment for the Arts, in partnership with the Institute of Museum and Library Services and in cooperation with Arts Midwest. Its mission is to encourage reading for pleasure in communities around the country by providing funding for community events around a single book. The book chosen for Whitewater and surrounding communities is *To Kill a Mockingbird* by Harper Lee and the Big Read will take place throughout the month of April. The grant proposal was written by Ben Strand, Development Specialist at the Young Auditorium at UW-Whitewater and we are partnering with schools and libraries in other communities in Jefferson, Rock, and Walworth Counties to sponsor book discussions and events. There will be a City Challenge to see which community reads and participates the most, calculated by population. The winning community will receive a statue of a mockingbird created by artist Meghan LaPointe. Events in Whitewater and in partner communities are available at the library's website at www.whitewater.lib.wi.us/wordpress and the official Mock on the Rock! Website at <http://youngauditorium.wordpress.com!>

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Citizens Academy Participants



L - R rear, Jim Stewart, Jerry Wendt, Max Taylor, Patrick Singer, Mary Nimm, Julie DuVal,
L - R front, Chris Welch, Victor Hernandez, Gloria E. Miranda, David Stone, Lorice Woller, Sarah Kloopping, Fran DeMott, Randy Marnocha

Home Buyers Workshop

Are you interested in purchasing a home? The Whitewater Home Buyer's Workshop may be a place to start. On Saturday, April 18th 2009 in the Cravath Lakefront Center, The Whitewater Community Development Authority is offering a six-hour course to help you achieve your goal of home ownership. The course will teach you what you need to know to purchase a new home. Topics include establishing good credit, developing a household budget, deciding how much house you can afford, learning what to look for in a home, negotiating the best price, identifying needed repairs and the loan process. Space is limited.

The Home Buyer's Workshop is **FREE** of charge!

2009 Workshop Schedule

Cravath Lake Front Center

April 18th 2009

8:30 am Registration

9:00am-3:00pm (*Program to include working lunch*)

To Register Contact: mnimm@ci.whitewater.wi.us
or (262) 473-0525

Freeze Fest 2009



Thank You to all those who attended and contributed to the success of Freeze Fest 2009!

Downtown Whitewater, Inc Accomplishments

Downtown Whitewater, Inc. and the City of Whitewater have made great strides in the revitalization of Downtown Whitewater since achieving State Main Street status in 2006:

- Created 43 new jobs in Downtown
- Added 100+ parking stalls in Downtown
- Added 70+ housing units in Downtown
- Over \$8 million in new private investment in Downtown
- Welcomed seven new businesses with more coming



During 2008 The City of Whitewater received over \$1,000,000 in Federal and State Grants for various projects around the City!

Simple Tips to Reduce Water Pollution

Many sources of urban water pollution originate right at home. For example, fertilizer and pesticides applied to lawns in excessive amounts or before heavy rains can wash into ditches and storm sewers. These chemicals then travel to lakes and streams. If used near lakeshores or stream banks, even in modest amounts, lawn chemicals may quickly find their way into the water. Similarly, leaves and grass clippings naturally contain nutrients such as phosphorus and nitrogen. If left at the curb, these nutrients can be washed away and end up in our waters.

The Following suggestions are ways that you can make a contribution to clean water and a healthy environment!

- Mow often and leave grass clippings on lawn.
- Keep fallen leaves out of curb or ditch.
- Use lawn and garden chemicals carefully and sparingly. Pesticides should be considered a last resort.
- Collect oil and other automotive products for recycling, or tightly seal and wrap them for proper disposal.
- Wash cars on the lawn, where soapy water cannot quickly run toward the nearest storm sewer, picking up other pollutants as it goes.

Whether your home is large or small there is something you can do to improve water quality.

Excerpted from a publication of the UW -Extension in cooperation with the WI DNR. Author: Gary Korb, UW-Extension

How Good is Bottled Water?

America is the world's largest consumer of bottled water, throwing away an unbelievable 19,200,000 bottles away in a typical eight hour work day, which is 40,000 bottles every minute. In 2005, retail sales of bottled water grossed over \$10 million dollars in revenue, but regulations concerning bottled water are generally the same as tap water, even weaker in certain standards. Purchasing bottled water has impacts that are detrimental to our environment. Producing bottled water takes enormous amounts of energy and the use of oil-derived plastic bottles results in over 2 million tons of oil-based plastic bottles in landfills each year. On average only 31% of plastic bottles are recycled each year. So the next time you think about buying bottled water remember that it may not be better for you than tap water. Consider taking your own "bottled" tap water to save our environment.

Excerpted from Burnidge Cassell Associates Memo, Feb. 2009, How Good is Bottled Water?