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MEMORANDUM

To: Common Council and WUSD
 From: John Weidl, City Manager
 Date: 5/23/2023
 RE: Pool Cost Estimates

The attached chart below lists the monthly concession revenues since 2017. Prior to COVID, concessions averaged \$53,000 in revenue annually from 2017-2019. The table shows that revenues suffered greatly during COVID. The months highlighted in orange show the timeframe when the facility reopened without any COVID restrictions. The months highlighted in yellow show the timeframe when the high school implemented their closed campus for the 2022-2023 school year. Bottom line, post WUSD policy changes, concession revenue fell 79% over the same timeframe in comparison to 2018-2019.

CONCESSIONS STAND REVENUES													Total
	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	
2023									\$ 963.00	\$1,293.00	\$ 1,283.00	\$1,307.00	\$ 4,846.00
2022	\$ 1,022.25	\$ 1,252.11	\$1,176.85	\$ 926.79	\$ 929.97	\$1,216.20	\$1,841.34	\$3,010.90	\$2,462.90	\$2,102.94	\$ 2,316.68	\$2,512.52	\$ 20,771.45
2021	\$ 2,251.85	\$ 2,577.57	\$2,930.35	\$1,679.78	\$ 222.21	\$ 345.20	\$ 55.64	\$ 122.78	\$ 208.80	\$ 251.58	\$ 23.44	\$ -	\$ 10,669.20
2020	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1.84	\$ -	\$ -	\$ -	\$2,578.76	\$5,503.30	\$5,130.21	\$ 13,214.11
2019	\$ 4,495.62	\$ 4,953.45	\$6,784.03	\$6,437.30	\$ 1,840.85	\$2,128.61	\$3,420.51	\$5,308.43	\$5,170.35	\$6,273.35	\$ 4,914.97	\$ 4,713.68	\$ 56,441.15
2018	\$ 4,266.27	\$ 4,573.26	\$5,707.06	\$5,558.13	\$ 2,103.51	\$2,646.13	\$4,363.26	\$5,460.38	\$5,586.07	\$5,434.02	\$ 4,164.85	\$ 4,206.70	\$ 54,069.64
2017	\$ 3,248.10	\$ 3,866.71	\$5,159.87	\$5,128.54	\$ 2,442.80	\$ 2,205.06	\$3,691.24	\$4,484.60	\$4,372.65	\$6,289.81	\$ 4,715.61	\$5,780.24	\$ 51,385.23
WAFAC reopens with no restrictions.													
Whitewater High School Closed Campus Time Frame													
Sept - April 8-Month School Year Concession Comparison													
2018-2019 No Restrictions	\$ 44,338	Decrease %											
2020-21 Covid	\$ 484	-98%											
2021-2022 Reopened	\$ 18,835	-57%											
2022-2023 Closed Lunch	\$ 9,224	-51%											

In Summary below shows the decrease in revenue by percentage during the 8-month time frame of the school year based on the revenues provide in the table.

2021/22 and 2022/23 School Year Revenue Comparison

2021-2022 – School Year Reopen – \$18,835.00
 2022-2023 Current School Year with closed campus restrictions - \$9,224.00
 -Difference of \$9611.00
 *This shows a 51% decrease in Revenue.

2022/23 and 2018/2019 School Year Revenue Comparison

2018-2019 - School Year open (pre-Covid) - \$44,338.00
 2022-2023 Current School Year with Restrictions - \$9,224.00
 -Difference of \$35,114.00
 *This shows a 79% decrease in revenue compared to 2018-2019.