

January Membership Report	2023	2022
Revenue By Membership Level		
247-41000-55 - WAC Family Membership Revenue	\$ 12,880.39	\$ 15,189.49
247-41200-55 - WAC Youth Membership Revenue	\$ 1,590.24	\$ 67.50
247-41250-55 - WAC Adult Membership Revenue	\$ 3,667.34	
247-41300-55 - WAC Senior Membership Revenue	\$ 2,988.72	
247-41350-55 - Insurance Program Membership Revenue	\$ 3,593.00	\$ 1,533.00
Total Membership Revenue	\$ 24,719.69	\$ 16,789.99

January Membership Summary	2023	2022
New Primaries	238	122
All New	610	263
Primary Renewals	23	56
All Renewals	26	114
Active Primaries	1016	743
All Active	2176	1488

Membership Numbers	2023	Membership Numbers	2022
*Silver and Fit Pass			
Active Primaries	127		103
All Active	127		103
*Renew Active			
Active Primaries	214		153
All Active	214		153
Aquatic Only			
Active Primaries	173		209
All Active	422		433
Aquatic AND Fitness			
Active Primaries	133		125
All Active	467		439
Fitness Only			
Active Primaries	161		153
All Active	376		360
Single Adult annual membership			
Active Primaries	8		0
All Active	8		0
Single adult month to month			
Active Primaries	38		0
All Active	38		0
Senior annual membership			
Active Primaries	5		0
All Active	5		0
Family month to month			
Active Primaries	74		0
All Active	348		0
Family annual membership			
Active Primaries	21		0
All Active	99		0
Senior month to month			
Active Primaries	11		0
All Active	11		0
Youth/Student annual membership			
Active Primaries	2		0
All Active	2		0
Youth/Student month to month			
Active Primaries	37		0
All Active	37		0
Senior couple annual membership			
Active Primaries	5		0
All Active	10		0
Senior Couple month to month			
Active Primaries	7		0
All Active	12		0

Whitewater	1139
Elkhorn	29
Milton	72
Janesville	56
Fort Atkinson	231
Other	283
	1810

