



Public Works Agenda Item

Meeting Date: February 14, 2023

Agenda Item: 4d. Downtown Employee Parking

Staff Contact (name, email, phone): Brad Marquardt, bmarquardt@whitewater-wi.gov, 262-473-0139

BACKGROUND

(Enter the who, what when, where, why)

A downtown business owner recently inquired about being able to park for extended periods of time in front of his business instead of having to park in the designated areas for downtown employee permit holders. Currently, employees who work in the downtown can purchase a permit which allows them to park longer than the 2-hour maximum in certain designated areas as indicated within the attached On-Street Brochure. These permits are intended to provide convenient parking options while preserving prime parking for customers and visitors to the downtown.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

N/A

FINANCIAL IMPACT

(If none, state N/A)

N/A

STAFF RECOMMENDATION

Staff is open to any recommendations from Committee members, otherwise staff is recommending no changes be made to the downtown on-street parking permits or designated areas.

ATTACHMENT(S) INCLUDED

(If none, state N/A)

1. On-Street Brochure