



Community Involvement & Cable TV Commission Meeting  
Virtual Go2Meeting  
March 29, 2022  
6:00 pm

### MINUTES

**1. Call to order and roll call.**

Meeting was called to order by Kristin Mickelson at 6:02 pm. The meeting was held online in a virtual meeting via Go2Meeting.

Present: Brian Schanen, Lisa Dawsey Smith, Brady Challoner, Chux Ibekwe

Absent: Mark Dorn, Lukas Schreiber, Miguel Aranda

Others: Kristin Mickelson- PR & Communications Manager

**2. Approval of December 9th Minutes.**

Dawsey Smith moved to approve. Second by Schanen

Aye: All via voice vote (4)

Nay: None

**3. Schedule next meeting date and time.**

All agreed making an online availability request tends to be the best option for all to pick a date, tentatively April 2022. Group suggested to take the summer off from meeting (while Mickelson is on maternity leave May through August). If they wish to meet, other city staff can hold a meeting upon that request.

**4. Assign Chair and Vice Chair Positions**

Decision made to hold off new positions until after elections on April 5 in case of change of council representatives.

Introduce new member- Chux Ibekwe. Ibekwe worked at UW-W from 2019 through 2021 with 2 doctorates. When his position at UW-W was completed, his family wished to stay in Whitewater because they fell in the love with the community and he wanted to find ways to get involved, thus, joining CICTV Commission.

**5. Discussion**

b. Boards and Commissions

- i. Mickelson shared the updated version of Boards and Commissions as of March 10, 2022 and will plan to send an updated version after elections.

a. COVID-19

- i. Mickelson shared that city buildings are not requiring masks but still encouraging following CDC guidelines and safety protocols. This will come off the agenda going forward unless something significant changes.
- ii. Schanen mentioned masks are now optional on campus for 2 weeks and appears to be 50/50 in participation.
- iii. Ibekwe asked about what was mandatory. Mickelson shared the info about our city website and the city follows CDC guidelines and those shared with us from the counties.

c. Polco

- i. Mickelson shared the current questions posted- Bird Scooters- will hold off on analytics as the scooters were reintroduced March 26 and we should wait to pull any info until UWW students are done for the semester to see if we had a spike in use- also, weather plays a part as we just had snow.

- d. Website
  - i. Dawsey Smith suggested an explanation/definition of city council on the page to help explain what the council does to help clarify for the community. She gave Fort Atkinson's page as an example. Also suggested a city organization chart and images or a picture of council and staff to help people know who they are reaching out to. Mickelson shared staff pictures were recently taken and council pictures were going to be requested after elections for this reason exactly.
- b. TV Station
  - i. Mickelson shared a brief update including current programming and staffing plans for the summer and fall during her maternity leave. Zac Popke has been promoted as of Jan 1, 2022 to Media Coordinator and will run the TV station in Mickelson's absence. He will handle programming, requests for filming and work with IT (Tim Nobling) with any updates to the station. Marissa Mazzetta, a student from Minnesota, will cover some of Kristin's social media and web duties during the summer and will continue to work remote for the fall semester.
  - ii. Mickelson wrote a draft letter to legislation and handed it off to the city manager to discuss our concerns and issues with the lack of response from Spectrum to help get Whitewater Community Television (WCTV) updated and able to broadcast live.
- b. Share current event information**
  - a. Schanen asked about 1<sup>st</sup> Street Park updates. Dawsey Smith shared information including lights, tables and the grant the Chamber is working on to help update the space. It will be a permanent space except for the winter due to snow. There will things like open mic night from the Book Teller and ability to bring food from downtown restaurants.
  - b. Dawsey Smith shared that DTWW will start the outdoor market May 3 from 4p-7p.
    - i. April 29- is Make a Difference Day
    - ii. April 24- Spring Splash after clean up
    - iii. April 30- Busy body event- 1<sup>st</sup> amphitheater event for year
    - iv. May 15- 2020 and 2021 UWW graduation celebration 12p-2p in Starin Park
  - c. Challoner shared April 11-15 is Sexual Assault awareness week
    - i. April 24- Spring Splash cleanup
- c. Schedule Future Meeting Topics**
  - a. None to share.
- d. Adjournment**
  - a. Challoner moved to end the meeting and had to leave, Ibekwe seconded the motion and had to leave. The virtual meeting ended and signed off at 6:58pm.

Submitted by Kristin Mickelson, PR & Communications Manager