



**CITY OF WHITEWATER
COMMON COUNCIL AGENDA**
Common Council Meeting

Tuesday, June 30, 2020 - 3:00 p.m. – Special Meeting

Due to Coronavirus Concerns, this will be a VIRTUAL MEETING. (not in person). Citizens are welcome (and encouraged) to join us via computer, smart phone, or telephone. Citizen participation is welcome during topic discussion periods.

Common Council Meeting
Tue, Jun 30, 2020 3:00 PM - 4:30 PM (CDT)

Please join my meeting from your computer, tablet or smartphone.

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CALL TO ORDER, ROLL CALL

CONSENT AGENDA:

Approval of Request to hold Common Council meeting with less than 72 hours notice, as required by City of Whitewater Transparency Ordinance.

CONSIDERATIONS:

C-1	Approval of 2020-2021 Class “A”; “Class A”; Class “B” and “Class B” Beer and Liquor Licenses.	
C-2	Discussion and possible direction regarding the possible one-time reduction of alcohol licensing fees for calendar year 2020-2021.	
C-3	Councilmember Requests for Future Agenda Items and Requests for future POLCO questions.	n/a
C-4	Adjourn.	n/a

NEXT COUNCIL MEETING: July 21, 2020

Anyone requiring special arrangements is asked to call the Office of the City Manager / City Clerk at least 72 hours prior to the meeting.

***Items denoted with asterisks will be approved on the Consent Agenda unless any council member requests that it be removed for individual discussion.**

WHITEWATER POLICE DEPARTMENT
INTEROFFICE MEMORANDUM

TO: Michelle Smith, City Clerk
FROM: Aaron M. Raap, Chief of Police
SUBJECT: 2020-2021 Alcohol Beverage License Renewals – No Violations
DATE: June 24, 2020

Effective June 24, 2020, pertinent records of the appropriate local and state agencies have been searched and no information was disclosed that would hinder the issuance of the requested licenses. The attached information is being supplied on an official basis. Only that information which would bear upon these applications is recorded.

AMR/cas

**2020-2021 Alcohol License Summary
RENEWAL APPLICATIONS**

BUSINESS	AGENT	DOB	LOCAL ARREST RECORD (violations on/after 6/01/18)	CIB/NCIC Wants	WI CCAP & CIBR "E" CHECK (violations on/after 6/01/18)	Convicted Felon
San Jose Mexican Store 148 W Main St	Jose J Barajas Villegas	07/26/1964	Violation(s) prior to 06/01/18	No	Violation(s) prior to 06/01/18	No
Tokyo Restaurant 161 W Main Street	En Zheng	08/09/1975	Violation(s) prior to 06/01/18	No	Violation(s) prior to 06/01/18	No
Whitewater Cinemas 151 Pearson La	Jacob R Gildemeister	02/25/1997	No Violations	No	No Violations	No

ALCOHOL LICENSE FEE REDUCTION INFORMATION

Updated to differentiate Onsite vs. Carryout

Summary	Type	Qty	Cost	Total	Covid % Discount	Adj Total	\$ Discount
Carryout Beer	AB	6	100	600	0%	600	-
Carryout Beer & Liquor	ABL	4	350	1,400	0%	1,400	-
Onsite Beer	BB	4	100	400	(25%)	300	(100)
Onsite Beer & Liquor	BBL	23	600	13,800	(25%)	10,350	(3,450)
Onsite Beer, Wine	BB, C	1	200	200	(25%)	150	(50)
		<u>38</u>		<u>16,400</u>		<u>12,800</u>	<u>(3,600)</u>
				12,300			
			Uniform 25% reduction	4,100			



Common Council Agenda Item

Meeting Date:	June 30, 2020
Agenda Item:	Liquor License fees; COVID impact
Staff Contact (name, email, phone):	Lynn Binnie, LBinnie@whitewater-wi.gov 262-473-2997

BACKGROUND

(Enter the who, what when, where, why)

City Ordinance Chapter 5.20 and State Statute Chapter 125 requires sellers of alcoholic beverages to be licensed. Licenses differ by class of alcohol and whether it will be consumed on or offsite. The City is empowered to establish the fees for licenses, subject in most cases to maximums set by the state.

Class "AB" license allows licensees to sell package beer. This is most commonly issued to convenience stores. The consumption is "away" from the premises it was purchased from. City has no limit on these. \$100 per year.

"Class ABL" (Class A Beer and Liquor) is for liquor stores. (they sell beer and liquor) We have only four of these in the City (self-imposed quota). The consumption is "away" from the premises it was purchased from. Very desirable type of license to have. \$350 per year.

Class "BB" – (Class B Beer) By the drink establishments. Normally these are issued to small restaurants where drinks are purchased and consumed on premises. City has no limit on these. \$100 per year.

"Class BBL" Beer and Liquor refers to a full-fledged tavern or restaurant license. This type of license is issued to establishments such as 841 Brewhouse, or Rick's Eastside Pub. Beer and/or Liquor is served and consumed on premises. Extremely desirable license to have, and are sometimes a huge part of a business sale transaction. Limits on these set via formula developed by State of Wisconsin. \$600 per year.

Class C is a Wine License. (allows only wine, and has some pretty tight restrictions on obtaining one). No limit on number issued. \$100 per year

License holders' reliant on onsite consumption have been negatively impacted by Safer at Home and Social Distancing restrictions made necessary due to COVID.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

n/a

FINANCIAL IMPACT

(If none, state N/A)

Total annual liquor license fees are summarized below along with proposed impact of 25% discount for those licenses impacted negatively by COVID closures.

Summary	Type	Qty	Cost	Total	Covid % Discount	Adj Total	\$ Discount
Carryout Beer	AB	6	100	600	0%	600	-
Carryout Beer & Liquor	ABL	4	350	1,400	0%	1,400	-
Onsite Beer	BB	4	100	400	(25%)	300	(100)
Onsite Beer & Liquor	BBL	23	600	13,800	(25%)	10,350	(3,450)
Onsite Beer, Wine	BB, C	1	200	200	(25%)	150	(50)
		<u>38</u>		<u>16,400</u>		<u>12,800</u>	<u>(3,600)</u>

STAFF RECOMMENDATION
ATTACHMENT(S) INCLUDED (If none, state N/A)

1.