



Community Involvement & Cable TV Commission Meeting Agenda Virtual Meeting
Thu, Apr 22, 2021 4:00 PM - 6:00 PM (CDT)

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/889451877>

You can also dial in using your phone.

United States: [+1 \(224\) 501-3412](tel:+12245013412)

Access Code: 889-451-877

New to GoToMeeting? Get the app now and be ready when your first meeting starts:

<https://global.gotomeeting.com/install/889451877>

1. Call To Order And Roll Call

2. Schedule Next Meeting Date And Time

Doodle Poll after meeting

3. Approval Of March 1, 2021 Minutes

Documents:

[COMMUNITY INVOLVEMENT MINUTES 03-01-21.PDF](#)

4. Assign Chair And Vice Chair Positions

5. Discussion

1. COVID-19 Discussion and any updates/questions from group
2. Boards and Commissions updates on current positions
3. Polco questions- current postings, upcoming postings, request for more suggestions.
4. Website updates
5. Television Station updates

6. Share Current Event Information

7. Schedule Future Meeting Topics

8. Adjournment

Anyone requiring special arrangements is asked to contact the PR & Communications Manager at (262) 473-1387 kmickelson@whitewater-wi.gov at least 72 hours prior to the meeting.

It is possible that members of, and possibly a quorum of members of, other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information over which they may have decision making responsibility.

No action will be taken by any governmental body at the above-stated meeting, other than the governmental body specifically referred to above in this notice.

Submitted by Kristin Mickelson, PR & Communications Manager



Community Involvement & Cable TV Commission Meeting
Virtual Go2Meeting
March 1, 2021
4:00 pm

MINUTES

1. Call to order and roll call.

Meeting was called to order by Kristin Mickelson at 4:10 pm. The meeting was held online in a virtual meeting via Go2Meeting.

Present: Brienne Brown, Miguel Aranda, Deb Weberpal, Brian Schanen
Absent: Alayna Mitchell, Mark Dorn, Matthew Schulgit, Lukas Schreiber
Others: Kristin Mickelson- PR & Communications Manager

2. Assign Chair and Vice Chair Positions

Weberpal to look into an alternate for seniors in the park representative.

3. Schedule next meeting date and time.

All agreed making a Doodle Poll tends to be the best option for all to pick a date, tentatively April 2021. Look into Wednesday or Thursday preferably after 5pm- requested by Brown and Aranda.

4. Approval of November 19th Minutes.

Aranda moved to approve. Second by Mickelson.

Aye: All via voice vote (4)

Nay: None

5. Discussion

a. COVID-19

i. Mickelson shared updates from Walworth and Jefferson county and reminding the commission updated information can be found on the city website. Questions can be continued to be sent to the PR manager to help citizens find additional information as needed.

b. Boards and Commissions

i. Mickelson talked about the "Platespinners" group she is a part of- employees of other local Wisconsin cities with similar positions and tasks. She asked this group tips they may use to help promote boards and commissions and the discussion included talking with friends and family who are not affiliated with government to see if they understand possible posts that could be created along with how a board or commission runs, what is entailed in joining, what are the expectations, etc. This may help with our communication and messaging. Brown mentioned to share on the Whitewater anything Forum on Facebook for an additional reach. Aranda mentioned it might be positive for Schanen to share with his circle at the university and Brown shared it may be of interest for students as it may be beneficial on resumes of students. Weberpal verified if there was specific dates and Mickelson shared that in the past year, this had shifted so the applications are always accepted and city manager and council president meet monthly to discuss and bring applications to council at the next appropriate time.

c. Polco

i. Schanen asked about the first street question as he was not aware of the project/event.

ii. Brown mentioned questions about a food truck and to ask if there was interest in something like this in places like Cravath Lakefront because it has electricity. Asked to see if people would like this on Tuesdays to go along with Concerts in the Park? To see if there was interest to do more

outdoors and space to do this anytime or to make this a regular thing. Aranda agreed to do this more often and it may be nice to consider the business park because those who work in this area have a short time frame for lunches and may benefit from having a regular food truck day and time. Weberpal mentioned ordinances and asked to share the information of what would be needed for a food truck to be able to work in the city.

Schanen left meeting at 5:45pm

- d. Website
 - i. Mickelson discussed her current work on the website including updates to images, forms and department pages or spotlights.
- b. TV Station
 - i. Briefly shared the items staff is doing to stay busy and keep content fresh and new including city meetings, PSA's and creating videos of programs from the past to make a new video to share with events that did not take place due to COVID-19.

6. Share current event information

- a. Brown mentioned the upcoming League of Women Voters candidate forum on March 13th. WWTW will be filming and broadcasting. Aranda mentioned a local Latino group can assist by translating events in Spanish for social media and would share the information. Weberpal talked about the Be Active Wisconsin and share the information. This was posted on the Parks and Rec and city FB page. She also mentioned Seniors in the Park will be celebrating their 40th anniversary on June 28th but will more than likely celebrate in August. Mickelson mentioned the Arbor/Migratory Bird Day events coming up in April and May.

6. Future Meeting Topics

- a. No current events at this time to share.

7. Adjournment

- a. Brown moved to adjourn meeting at 5:01 p.m. Second by Aranda.

Submitted by Kristin Mickelson, PR & Communications Manager