



WHITTEWATER PARKS & RECREATION ANNUAL REPORT 2008

Mission

The mission of the City of Whitewater Parks and Recreation Department is to provide exceptional park and recreation services that enhance the livability of our community.

Introduction

The purpose of this report is to summarize the activities and accomplishments of the Parks and Recreation Department during the Fiscal Year 2008 (January 1, 2008 – December 31, 2008). This summary is intended to inform officials and the public, as well as serve as a reference for staff, by providing a historical record of Fiscal Year 2008.

The Whitewater Parks and Recreation Department oversees 226 acres of park land and maintains 18 parks and recreational facilities. A wide array of sports, recreation activities, lessons, and special events are available for citizens of all ages. Open space, parks, and trails provide opportunities to enjoy the natural beauty of Whitewater.

Parks & Recreation Board



First Row, Left to Right: Max Taylor, Kim Clarksen, Nicole Grosinske
Second Row, Left to Right: Pru Negley, Steve Ridenour, David Stone, Shelia Kindwall

The Parks and Recreation Board is comprised of seven members and one alternate. Three members are representatives of the City Council, the Whitewater Unified School District, and the University of Wisconsin-Whitewater. The other four seats are appointed by the City Council along with an alternate. The Parks and Recreation Board meets the 1st Monday of the month at 5:30 p.m. and the public is welcome. More information including agendas and minutes can be found at www.ci.whitewater.wi.us. Below are the Parks & Recreation Board members that served in 2008.

Board Member	Consecutive Years of Service	Term Expires
Max Taylor	2	4/30/2009
Sheila Kindwall	5	Indefinite
Kim Clarksen	3	Indefinite
Nicole Grosinske	5	4/30/2010
David Stone	6	4/30/2009
Steve Ridenour	3	4/30/2010
Prudence Negley	2	4/30/2009
George DeVries, Alternate	1	4/30/2011

Parks & Recreation Board 2008 Highlights

January

- Approved additional \$2,000 in funding for the Cravath Lakefront Arch
- Approved Sponsorship Policy
- Approved Park Rules and Regulations
- Approved 2008 Facility Rental Rates

February

- Approved 2008-2013 Park & Open Space Plan
- Approved rental agreements with NAWF & Generac
- Selected Bonestroo as the Moraine View Park Master Plan Consultant

March

- Held introduction and kick-off of Moraine View Park Master Planning process with project consultant Bonestroo
- Approved names for 3 parks sites, Skyway Park (Park Crest), Minneiska Park (Waters Edge), and East Gate Park (Pine Bluff)

April

- Approved purchase of planters to be placed in Cravath Lakefront Park to accent the Arch
- Discussion on Station Park Plaza
- Reviewed Development Agreements involving park projects
- Approved contract with Specialty Floors of Rockford, IL to re-finish armory gym floor
- Discussed park signage

May

- Approved site plan for Station Park Plaza
- Approved staff to move forward on purchase of property adjacent to Clay Street Nature Park
- Discussion on making the mural parking lot into a park

June

- Approved site plans for improvements to Turtle Mound Park (trail, shelter) and Skyway Park (trail)
- Selected and approved purchase of a total of 12 park signs

July

- Requested ordinance change on park hours at Brewery Hill Park along with providing instruction to clear area between Skate Park and Armory for increased visibility
- Reviewed draft of Moraine View Park Master Plan was presented
- Recreation Program Financial Report for Fall 2007 was presented

August

- Provided conceptual approval of the Moraine View Park Master Plan
- Approved the Mural Park site plan
- Approved NAWF rental agreement
- Approved Seniors In The Park policies and procedures
- Approved the ability for staff to award gift certificates towards recreation programs to charitable and not-for-profit groups

September

- Requested that funds be asked for in 2009 Budget for the supervision of private rentals
- Directed staff directed to work with Strand Engineering on plan for Clay Street Nature Park and storm water pond location
- Requested that an ordinance be drafted on special events and charging for groups that plan to sell alcohol.
- Prue Negley appointed to Whitewater Street design committee

October

- Accepted donation by Breakfast Kiwanis to repaint the Lower Shelter at Starin Park in the Spring of 2009
- Discussion on rental policies
- Approved 2009 Parks and Recreation Budget

November

- Approved the Facility Rental & Reservation Policy
- Discussed the design of Trippe Lake Shelter/Restroom facility
- Discussed Barb Grubel's resignation and changes to dance program
- Presentation of ActiveNet software
- Presentation of 2008 Park Improvement Projects

December

- Discussed turf management plan
- Discussed park impact fees
- Reviewed plan for Whitewater Street Design project
- Presentation on operation changes to the Whitewater Fitness & Aquatic Center

DEPARTMENT STAFF



Matt Amundson
Parks & Recreation Director



Chuck Nass
City Forester, Parks/
Streets Superintendent



Michelle Dujardin
Recreation & Community
Events Programmer



Deb Weberpal
Senior Coordinator



Nancy Stanford
Administrative Assistant

AWARDS & RECOGNITION

- Taste of Whitewater awarded 2008 WPRA Silver Star Award for Special Events
- Tree City USA

GRANTS AWARDED

Trippe & Cravath Lakes Management Planning	\$10,000	WI DNR
Wal-Mart Community Foundation (Dance Studio)	\$4,000	Wal-Mart
Waters Edge Trail Extension (Transportation Enhancement)	\$150,000	WI DOT
Trippe Lake Park Shelter & Restrooms (Stewardship)	\$100,000	WI DNR
Freeze Fest CTP	\$ 750	Tourism
Grow the Game Tennis	\$ 500	USTA
Take Me Fishing	50 fishing poles	LaCrosse P&R
USA Youth Football	\$1,500	NRPA

Education & Training

- Department hosted WPRA PARR-3 meeting in February
- Michelle Dujardin & Megan Finnegan (Student Intern) attended WPRA Spring Workshop
- Deb Weberpal attended the Wisconsin Association of Senior Centers Spring Training
- Matt Amundson attended Indiana University Executive Development Program
- Matt Amundson attended Wisconsin Association of Lakes Annual Conference
- Deb Weberpal attended the Volunteer Workshop
- Matt Amundson & Chuck Nass attended WPRA Summer Park Tour in Platteville
- Deb Weberpal attended 2008 Wisconsin Association of Senior Centers Annual Training
- Deb Weberpal attended the Wisconsin Association of Senior Centers Fall Training
- Matt Amundson, Chuck Nass, Michelle Dujardin, Deb Weberpal, & Kim Gosh (Student Intern) attended WPRA Annual Conference in LaCrosse
- Deb Weberpal attended the Positive Aging Conference

PARKS, TRAILS, OPEN SPACE & FACILITIES

2008-2013 Park & Open Space Plan

Plan was completed in-house by City Planner Ryan Garcia and Matt Amundson. The plan was approved by the Parks and Recreation Board in February, with Common Council & Plan and Architectural Review Board acceptance in March.

Lakes Management Plan Grant Application

The grant application was completed and submitted in January 2008 and the City was awarded a \$10,000 Lakes Management Planning Grant from the Wisconsin DNR in April 2008.

Trippe Lake Shelter Grant Application

The grant application was completed and submitted in April 2008 and the City was awarded a \$100,000 Wisconsin DNR Stewardship grant in October 2008.

Armory Gym Floor

The Armory Gym Floor was refinished in July by Specialty Floors of Rockford, IL. The work was paid for by a donation from the Traveling Basketball Organization.

Moraine View Park Master Plan

Bonestroo was selected as project consultant after receiving 7 proposals to complete the plan. A kick-off meeting and two public input sessions were held to gather data and assist with the creation of the plan. The plan was approved by the Parks & Recreation Board in August and accepted by the Common Council & Plan and Architectural Review Board in September.

Clay Street Parkland Acquisition

An additional parcel of land was purchased in August 2008 adjacent to Clay Street Nature Park for \$75,000.



Cravath Lakefront Arch

The arch was dedicated on April 20, 2008 in a public dedication ceremony. This project was lead by the Whitewater Arts Alliance.



Armory Dance Studio

The Armory Dance Studio received a new floor in June. The floor was purchased from Sport Court and several other improvements were made including a renovated waiting area, new paint, couch, additional mirrors and a new sound system. The improvements were paid for from a Wal-Mart community grant and local donations.



Walton Oaks Park Dedication

Walton Oaks Park was dedicated on August 9, 2008 in a public dedication ceremony. The park was developed by Ross Walton as part of the Park Crest subdivision.



Prairie Village

The multi-use trail and gazebo were dedicated on October 28, 2008 in a public dedication ceremony. The work was completed as part of the development agreement between Fairhaven and the City.



Park Signage Phase I

A total of 12 new park signs were purchased in 2008. These signs replaced damaged signs or were placed in parks without signage. The signs were purchased from Great Lakes Specialty Products of Oconomowoc.



Turtle Mound Park Shelter

A donation by the Optimists provided for a shelter at Turtle Mound Park. The shelter was purchased from Commercial Recreation Products and was installed in October. In addition improvements were made to the surfacing of the playground and a concrete pathway was installed from the sidewalk to the shelter.



Soccer Field Construction at Moraine View Park

The Community Development Authority awarded a contract to H. James & Sons of Fennimore for work in the business park including site grading, construction of a stormwater pond, and to extend Corporate Drive to Howard Road. In addition, 3 soccer fields were graded and seeded in accordance to the Master Plan for Moraine View Park.

PARKLAND DEDICATION/IMPACT FEE ACCOUNTS

Account Name	1/1/2008	Spent in 08	Collected in 08	Balance
Parkland Acquisition (240)	\$104,882	\$75,089	\$22,100	\$51,983
Parkland Improvement (245)	\$83,000	\$31,823	\$40,367	\$91,544

RECREATION PROGRAM HIGHLIGHTS

Adult Sport League Champions



	Regular Season Champion	Manager	Tournament Champion	Manager	Tournament Runner-Up	Manager
2008 Fall Adult Softball Leagues						
Tuesday Men's	Mad Boar 2 Brothers (tie)	Chris Behrens Eric Rusch	Mad Boar	Chris Behrens	Gus's	Sam Peterson
2008 Summer Adult Softball Leagues						
Sunday Co-ed	Zingg Chrysler Dodge Jeep	Rick Bergholtz	First United Methodist	Chuck Taylor	The Scharine Group	Johnny Gomez
Monday Mens	Nicole & Company	Chad Schilt	Teamwork Designs	Kevin Heckert	Rick's Bar & Grill	Cort Hartmann
Tuesday Mens	Howie's Hilltop	Michael Maas	Howie's Hilltop	Michael Maas	Husco	Jon Paul
Wednesday Womens	Egnoski Excavating	Mel Lentz	Two Seasons	Lora Jacobs	Egnoski Excavating	Mel Lentz
2008 Winter/Spring Co-ed Volleyball						
Tuesday Recreational	Team Tuesday	Katy Katzman	Team Tuesday	Katy Katzman	Mad Boar	Mary Hennessy
Thursday Open	Stark	Jeff Stark	Stark	Jeff Stark	More Torque	Jennifer Perkins

Youth Sports

A major emphasis in recreation programming in 2008 was the increased offering of youth sports. The department took over operation of the traveling baseball program from a parent-ran group and participated in the Cactus League. A partnership was formed with the University of Wisconsin-Whitewater Volleyball program to offer an instructional youth program in the spring. Flag Football was offered in a partnership with the Whitewater Youth Football League, which had previously only offered tackle football. Start Smart sports were introduced for pre-school aged children, and the youth basketball program was re-formatted to include fundamentals based instruction with scheduled games.





Dance

In November, Barbara Grubel announced her resignation as the Dance Director of the City's dance program. Barb reached this decision based on her workload at the University and a desire to designate more time for research. During her time with the dance program, she and her instructors interacted with over 500 community children and adults. Barb will continue to assist the department in staff recruitment, will meet with our instructors twice a year to discuss teaching methodology, and provide advisement to the department, including assistance with the Spring Dance Recital. In recognition of Ms. Grubel, the dance program will continue to support the UW-Whitewater Foundation Dance Education Scholarship Fund. This fund provides financial support to dance minors at the University.



Cravath Lakefront Concessions & Boat Rentals

The Cravath Lakefront was a destination during the summer of 2008 as the department operated boat rentals and a concession stand. Paddle boats and kayaks were available for rental at \$3 for 30 minutes and \$5 for an hour. There were 118 half-hour rentals along with 75 hour-long rentals. In addition fishing poles were also available for use as part of the Take-Me-Fishing grant the department received.



Active Community Solutions

ActiveNet Registration Software

On November 17th, the department went "live" offering a web-based registration and facility reservation application. Department staff trained on the software during a three-week time period with representatives from ActiveNet. The software includes league scheduling and standings and has added increased functionality in several applications, most notably in building scheduling in addition to offering class registration on-line.

RECREATION PROGRAMS & FINANCIALS

WINTER/SPRING 2008

	Participants	Revenue	Expenses	Percent of Recovery	Average Cost of Program
Contractual Programs					
Gymnastics (8) 2 sessions x 4	175	\$4,951.00	\$3,783.26	131%	\$28.29
Dance Classes (17)	74	\$2,756.00	\$2,326.20	118%	\$37.24
Rock Climbing (6)	35	\$1,050.00	\$945.00	111%	\$30.00
Adult Fitness (16) 4 sessions x 4	143	\$5,895.00	\$5,188.50	114%	\$41.22
Special Events					
Freeze Fest	1530	\$750.00	\$1,890.00	40%	\$0.49
Recreation Programs					
Tots, Tunes & Tumbling	8	\$160.00	\$6.50	2462%	\$20.00
Shooting Stars	34	\$720.00	\$852.50	84%	\$21.18
Coed Volleyball Leagues	72	\$500.00	\$326.25	153%	\$6.94
Start Smart Soccer	15	\$675.00	\$651.25	104%	\$45.00
Start Smart Golf	6	\$100.00	\$961.50	10%	\$16.67
Start Smart Baseball	15	\$225.00	\$660.50	34%	\$15.00
Baton Twirling	13	\$455.00	\$266.25	171%	\$35.00
Volleyball Instruction	38	\$630.00	\$303.90	207%	\$16.58
Zumba	6	\$270.00	\$185.00	146%	\$45.00
Chillax	139	\$1.00	\$334.75	0%	Free
Senior Programs (numbers thru 6/15)					
Exercise Class (40)	720	\$223.05	\$397.12	56%	\$0.31
Van Trips (15)	124	\$604.00	\$165.34	365%	\$4.87
Bus Trips (2)	84	\$4,044.25	\$3,396.01	119%	\$48.15
Recreation Classes	3325	\$233.60	\$35.79	653%	\$0.07
Extended Trips (1)	15	\$424.25	\$5.51	7700%	\$28.28
Totals Winter/Spring 2008	6571	\$24,667.15	\$22,681.13	109%	\$3.75

SUMMER 2008

	Participants	Revenue	Expenses	Percent of Recovery	Average Cost of Program	
Contractual Programs						
Gymnastics (12)	91	\$3,444.00	\$2,867.24	120%	\$37.85	
Dance Classes (5)	38	\$1,596.00	\$1,372.56	116%	\$42.00	
Rock Climbing (2)	4	\$120.00	\$108.00	111%	\$30.00	
Adult Fitness (9)	60	\$2,657.00	\$2,391.30	111%	\$44.28	
Special Events						
Concerts in the Park/Family Fun Nights	454	\$3,000.00	\$4,087.72	73%	\$6.61	*
Messy Fest	65	\$195.00	\$474.78	41%	\$3.00	
The "Big Rig Gig"	95	\$0.00	\$11.63	0%	\$0.00	
Ride Your Bike To School	44	\$0.00	\$0.00	#DIV/0!	\$0.00	
Campfire Night	37	\$0.00	\$21.00	0%	\$0.00	
Recreation Programs						
Baton Twirling	6	\$210.00	\$123.83	170%	\$35.00	
Cravath Lakefront Café/ Boat Rentals	245	\$1,620.88	\$2,702.82	60%	\$6.62	
Kids Escape	35	\$4,897.00	\$4,532.52	108%	\$139.91	
Kids in the Kitchen	3	\$39.00	\$88.22	44%	\$13.00	
American Girl Tea Party	8	\$88.00	\$34.80	253%	\$11.00	
Youth Baseball & Softball	146	\$10,955.00	\$14,158.85	77%	\$75.03	*
Tee Ball	45	\$1,520.00	\$1,182.67	129%	\$33.78	*
Rookie Ball	67	\$2,150.00	\$1,082.83	199%	\$32.09	*
Adult Softball Leagues	312	\$8,265.00	\$6,416.61	129%	\$26.49	
Senior Programs						
Van Trips (7)	58	\$528.00	\$343.00	154%	\$9.10	
Recreation Classes	1233	\$0.00	\$0.00	#DIV/0!	\$0.00	
Totals Summer 2008	3046	\$41,284.88	\$42,000.38	98%	\$13.55	

* = donation \$ included in revenue

FALL 2008

Fall 2008	Participants	Revenue	Expenses	Percent of Recovery	Average Cost of Program	
Contractual Programs						
Gymnastics (6)	105	\$4,995.00	\$4,106.50	122%	\$47.57	
Dance Classes (11)	47	\$2,575.00	\$2,171.50	119%	\$54.79	
Rock Climbing (5)	19	\$690.00	\$621.00	111%	\$36.32	
Adult Fitness (21)	138	\$5,420.00	\$4,836.60	112%	\$39.28	
Karate (6)	53	\$1,335.00	\$662.50	202%	\$25.19	
Red Cross Babysitter Certification	6	\$324.00	\$315.00	103%	\$54.00	
Special Events						
Youth Halloween Party	325	\$500.00	\$452.18	111%	\$1.54	*
Walk to Work Day	31	\$77.50	\$105.00	74%	\$2.50	
Holiday Parade	650	\$0.00	\$38.91	0%	Free	
Recreation Programs						
Chillax	36	\$0.00	\$59.00	0%	Free	
Quick Start Tennis	8	\$120.00	\$101.75	118%	\$15.00	
Start Smart Basketball	8	\$120.00	\$87.50	137%	\$15.00	
Youth Flag Football	58	\$1,450.00	\$1,791.57	81%	\$25.00	
Fall Adult Softball Leagues	9	\$1,350.00	\$1,286.43	105%	\$150.00	
Senior Programs						
Exercise Class	30	\$814.20	\$555.34	147%	\$27.14	*
Van Trips (9)	82	\$676.00	\$498.35	136%	\$8.24	
Bus Trips (1)	46	\$2,208.00	\$1,987.00	111%	\$48.00	
Brain Fitness	10	\$50.00	\$122.40	41%	\$5.00	
Discussion & Discovery	8	\$24.00	\$0.00	-	\$3.00	
Holiday Dinner	71	\$852.00	\$920.00	93%	\$12.00	
One time programs (9)	45	\$17.00	\$20.95	81%	\$0.38	
Computer Classes (6)	19	\$81.50	\$0.00	-	\$4.29	
One Stop Shop	325	\$1,506.66	\$544.17	277%	\$4.64	
Chili Dinner	54	292.11	86.92	336%	\$5.41	
Totals Fall 2008	2183	\$25,477.97	\$21,370.57	119%	\$11.67	

* = donation \$ included in revenue

TOTALS 2008

	Participants	Revenue	Expenses	Percent of Recovery	Avg Cost of Program
Contractual Programs					
Gymnastics (26)	371	\$13,390.00	\$10,757.00	124%	\$36.09
Dance Classes (33)	159	\$6,927.00	\$5,870.26	118%	\$43.57
Rock Climbing (13)	58	\$1,860.00	\$1,674.00	111%	\$32.07
Adult Fitness (46)	341	\$13,972.00	\$12,416.40	113%	\$40.97
Karate (6)	53	\$1,335.00	\$662.50	202%	\$25.19
Red Cross Babysitter Certification	6	324	315	103%	\$54.00
Special Events					
Freeze Fest	1530	\$750.00	\$1,890.00	40%	Free
Concerts in the Park/Family Fun Nights	454	\$3,000.00	\$4,087.72	73%	Free
Messy Fest	65	\$195.00	\$474.78	41%	\$3.00
The "Big Rig Gig"	95	\$0.00	\$11.63	0%	Free
Ride Your Bike To School	44	\$0.00	\$0.00	-	Free
Campfire Night	37	\$0.00	\$21.00	0%	Free
Youth Halloween Party	325	\$500.00	\$452.18	111%	Free
Walk to Work Day	31	\$77.50	\$105.00	74%	\$2.50
Holiday Parade	650	\$0.00	\$38.91	0%	Free
Recreation Programs					
Tots, Tunes & Tumbling	8	\$160.00	\$6.50	2462%	\$20.00
Shooting Stars	34	\$720.00	\$852.50	84%	\$21.18
Coed Volleyball Leagues	72	\$500.00	\$326.25	153%	\$6.94
Start Smart Soccer	15	\$675.00	\$651.25	104%	\$45.00
Start Smart Golf	6	\$100.00	\$961.50	10%	\$16.67
Start Smart Baseball	15	\$225.00	\$660.50	34%	\$15.00
Baton Twirling	19	\$665.00	\$390.08	170%	\$35.00
Volleyball Instruction	38	\$630.00	\$303.90	207%	\$16.58
Zumba	6	\$270.00	\$185.00	146%	\$45.00
Chillax	175	\$0.00	\$393.75	0%	Free
Ice Rink	902	\$0.00	\$4,475.25	0%	Free
Cravath Lakefront Café/ Boat Rentals	245	\$1,620.88	\$2,702.82	60%	\$6.62
Kids Escape	35	\$4,897.00	\$4,532.52	108%	\$139.91
Kids in the Kitchen	3	\$39.00	\$88.22	44%	\$13.00
American Girl Tea Party	8	\$88.00	\$34.80	253%	\$11.00
Youth Baseball & Softball	146	\$10,955.00	\$14,158.85	77%	\$75.03
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Adult Softball Leagues	312	\$8,265.00	\$6,416.61	129%	\$26.49
Chillax	36	\$0.00	\$59.00	0%	Free
Quick Start Tennis	8	\$120.00	\$101.75	118%	\$15.00
Start Smart Basketball	8	\$120.00	\$87.50	137%	\$15.00
Youth Flag Football	58	\$1,450.00	\$1,791.57	81%	\$25.00
Fall Adult Softball Leagues	9	\$1,350.00	\$1,286.43	105%	\$150.00
Senior Programs					
Exercise Class	750	\$1,037.25	\$952.46	109%	\$1.38
Van Trips	264	\$1,808.00	\$1,006.69	180%	\$6.85
Bus Trips	130	\$6,252.25	\$5,383.01	116%	\$48.09
Recreation Classes	4711	\$1,258.10	\$1,099.14	114%	\$0.27
Extended Trips	15	\$424.25	\$5.51	7700%	\$28.28
One Stop Shop	325	\$1,506.66	\$544.17	277%	\$4.64
Chili Dinner	54	\$292.11	\$86.92	336%	\$5.41
Totals 2008	12738	\$91,429.00	\$90,586.33	101%	\$7.18

SPECIAL EVENTS



Freeze Fest

On Saturday, February 9th the festivities started off early with a pancake breakfast at 6:30am at the Downtown Armory. After breakfast, participants ventured to Cravath Lakefront for ice carving and courageous polar bear plungers. The Downtown Mall was home of the chili cook-off full of cooking enthusiasts. The event brought out over 1,500 participants.



Fountain Festival

On Saturday, April 26th the Whitewater Arts Alliance held its annual Fountain Arts Festival from 9am until 4pm. This year's festival displayed more than 25 local and regional artists. Additional activities included; free art activities for children sponsored by UW-Whitewater/Community Optimists, Chippy's Kettle Corn and music by Cactus Joe.



Concerts In The Park/Family Fun Nights

Thursday nights at 7pm in Cravath Lakefront Park brings community members of all ages free entertainment. 2008 brought four family fun nights with endless hands on opportunities, and four concerts in the park nights with a variety of music talent. This year rainy weather forced two family fun nights in Cravath Lakefront Building.



4th Of July

Carnival rides, live music, a car show, multiple nights of fireworks, pony rides, a parade, ski shows, a variety of food options, and great weather provided this year's 4th of July four day celebration with outstanding attendance.



End of Summer Days

Cravath Lakefront Park Thursday, August 7th – Sunday, August 10th was home to the first End of Summer Days celebration. A wide variety of nightly bands drew crowds to the main tent, while daily activities such as inflatable's, messy fest, big rig gig, and face painting kept families busy throughout the day.



Taste of Whitewater

In 2008, Taste of Whitewater was expanded into a two day event. 13 local restaurants created a short menu with prices ranging from \$1-\$4 while University groups, animal shows, lumberjacks, fly ball dogs, and mad scientists entertained the crowd. The main tent featured 18 Wisconsin microbrews and 3 local wineries.



Halloween Party

Friday, October 31st from 6-8pm brought little mermaids, super heroes, ghosts, kitty cats, and many more dressed for the occasion to the Downtown Armory. Activities included; spooky miniature golf, bowling, ring toss, mummy wrap and ending with a haunted kitchen exploration. Approximately 325 participants enjoyed an evening of fun.



Holly Days & Holiday Parade

Thursday, December 4th at 6pm brought a new night for the holiday parade and bitter cold temperatures. Despite the cold, 25 floats including; horseback riders, girl scouts in PJ's, old fashion cars, The High School Band, WSLD, Royal Purple, WWPD, and many more took to the streets to spread holiday cheer.

SENIOR PROGRAMS & SERVICES



Classes & Actives

A wide array of classes and activities include: Stretch and flex, Brain Fitness, Watercolor, Computer Classes, Computer Tutor, Trailblazers Hiking Group, Book Club, Sheepshead, Canasta, Bid Euchre, Texas Hold 'em Poker, Bowling, Chess, Ceramics, Discussion and Discovery, Dominoes, Potluck, Senior Forum, Wii Bowling, Movies, My Life's Journey Writing Group, Car Inspection and Cleaning, Golf, Birthday Day, Wellness Warriors, and Walking at the Armory.



One Time Programs

Programs offered once a year include Spinning Wheels, Coffee and Connections, Fresh Faces, Remembering and Grieving During the Holidays, AARP Safe Driving Course, Introduction to Yoga, Works that Comfort, Fit and Fun Sampling Day, Caregivers Connecting: You are not Alone, A Gift to your Family-Advance Directives and Power of Attorney for Health Care, Lunch with Representative Kim Hixson, RSVP Information and Sign-up, Ice Cream Cone Day, Root Beer Float Day, Picnic, Watermelon Day, S'mores Day, Egypt Travelogue, Understanding the Grief Experience, Supplements for a Healthy Lifestyle, Emily's Story: The Brave Journey of an Orphan Train Rider, Knee and Hip Pain, Ipod Class, Creative Cooking Class, Letter Home: Jeremiah Swart and the American Civil War, and Energy Therapy.



Services Offered

Services offered at Seniors In The Park include AARP Tax Assistance, Blood Pressure Screening, Foot Care Clinic, Walworth County Nutrition Site, Therapeutic Massage, Benefit Specialist, Medicare Part D Open Enrollment, Flu Shots, Monthly Newsletter, Digital Television converter Box Coupons and Information.



Special Events

Special Events in 2008 included International Night Out, Tailgate party, Holiday Luncheon, Holiday luncheon (meal site), Volunteer Appreciation, and the Annual Meeting.



Senior Van Trips

Trips made by the Senior Van included Lunch Bunch, Janesville Shopping, Stoughton Opera House – Riders in the Sky, Stoughton Opera House- Dick Jurgens Orchestra, Fireside – All Shows, Fish Fry Fridays, Global Café, Whistle Stop Barbershop, Living Well Conference, Labyrinth Walk, Black Point Estate Tour, Fair Meadows Tour, Trader Joe’s and Whole Foods, Wildflower Walks, Full Speed Ahead After 50, Weeds and Wildflowers, and Basics Health Food Store.



Coach Bus Trips & Extended Trips

Trips offered via coach bus included the Memominee One Day Getaway, Fall Funday Trip, American Players Theater with Young Auditorium, Amish Country (Indiana), Tempel Lipizzans and Jelly Belly Factory, Body Worlds and Downtown Milwaukee, and Chip-in Casino. The extended travel trips in 2008 included the French Riviera, Arizona Trains and Canyons, and Branson Country Christmas.



Fundraisers

2008 Fundraisers included Freeze Fest, One Stop Shop, Chili Dinner, Million Penny Fundraiser, Funds for Friends, Showcase Sales, Cell Phone Recycling, Extended Trips, No Bake Bake Sale, and Make a Difference Day.



Volunteers

In 2008 Seniors In The Park Volunteers donated 1,584.75 hours at a value of \$30,918.47 to the City of Whitewater. In addition a volunteer handbook was created and implemented.

FACILITY USAGE

Open Gyms

Several hours of Armory Gym time was devoted to weekly open gyms. Open gym hours were provided on Sunday & Tuesday evenings for adult basketball and on Friday evenings for Adult Volleyball. Additional open gym times were reserved for adult soccer groups and a youth open gym was held on Tuesday afternoons in the fall and on no-school days.

Rentals

The Parks and Recreation Department oversees facility rentals at the Armory, Starin Park Community Building, Cravath Lakefront Community Center, ball diamonds at Starin Park, and a variety of park shelters. A total of 367 facility rentals were processed and provided in 2008 for a total of 2,351 hours of facility rentals.

	# of Rentals	Total Hours
Downtown Armory	72	544
Starin Park Community Building	73	376
Cravath Lakefront Community Center	97	661
Starin Park Ball Diamonds	7	40
Park Shelters	<u>118</u>	<u>730</u>
Totals	367	2,351

Big Brick Park Ice Rink

	Dec 07	Jan 08	Feb 08	March 08	Totals
Total Days Open	10	17	22	1	50
Total Hours Open	72	101	123	5	301
Total Skaters	288	362	252	0	902
Average Skaters Per Hour	4	3.6	2.1	0	3.0
Monthly Staff Hours	169.25	199.75	195.0	5	569

The Season Totals include 569 staff hours at an expense of \$4,063.71. On Wednesday, March 19 a meeting was held with youth hockey volunteers, interested parties, and staff from the Ice Rink.

Results of the meeting included:

- Holding an organizational meeting for the youth hockey program in the fall of 2008 to generate more excitement for the program.
- Increased marketing of the rink and specifically the youth hockey program
- Placing boards on the ends of the rink only to allow for park crews to clear snow after heavy snow falls.
- Exploring cost estimates on fiberglass boards, liners, and other safety improvements for the rink

BOARDS, COMMITTEES, & PARTNER ORGANIZATIONS

The Parks and Recreation Department works with several community organizations to strengthen services or assist in program delivery. These organizations are critical to the success of the department and have similar goals and objectives in dealing with fitness, youth, and community betterment and enhancement.

Boards & Committees

Whitewater Fitness & Aquatic Center

- Board Member (Matt Amundson)
- Marketing Committee (Matt Amundson, Michelle Dujardin)

Whitewater Tourism Council

- Board Member (Matt Amundson)

Cactus League Youth Baseball

- Board Member & Rules Committee Chair (Matt Amundson)

Wisconsin Parks & Recreation Association

- Park Section Region 3 Representative (Matt Amundson)
- 2009 Conference Committee (Matt Amundson)

Whitewater Youth Football League

- Board Member & Flag Football Director (Matt Amundson)

Holiday Parade

- Committee Members (Michelle Dujardin, Deb Weberpal)

Seniors In The Park Accreditation

- Committee Members (Deb Weberpal, Matt Amundson)

Freeze Fest

- Committee Member (Michelle Dujardin)

Fountain Festival

- Co-Chairperson (Michelle Dujardin)

4th of July Festival

- Committee Member (Michelle Dujardin)

Taste of Whitewater

- Committee Member (Michelle Dujardin)

Partner Organizations

Downtown Whitewater

Chamber of Commerce

Lions Clubs

Whitewater Unified School District

Whitewater Youth Soccer Assoc

Whitewater Youth Wrestling Club

Walworth Co Nutrition Program

American Assoc Retired People

Retired Senior Volunteer Program

Fairhaven

Rainbow Hospice

Whitewater Arts Alliance

Optimists Clubs

Cable Channel 13

University of Wisconsin-Whitewater

Whitewater Traveling Basketball Club

Department of Natural Resources

Walworth Co Aging Services

Area Senior Centers

National Council on Aging

Hospice Care Inc

Hawk Bowl

Whitewater Family Practice

Whitewater Tourism Council

Kiwanis Clubs

Irvin L. Young Library

Whitewater Fitness & Aquatic Center

Whitewater Youth Football League

Wisconsin Parks & Recreation Assoc

Wisconsin Assoc of Senior Centers

Senior Comm. Employment Program

National Institute of Senior Centers

Our House Senior Living

Oak Ridge Golf Course

DONATIONS & SPONSORSHIPS

In January 2008 a Gift Catalog was mailed to businesses, service clubs, and interested parties within the community. The Gift Catalog provides potential donors with a menu of donation opportunities regarding specific Parks and Recreation department needs. These needs are provided in an easy-to-read format and present options for direct monetary donations. Donations of any size or scale are welcome; whether you wish to meet a portion of, or an entire, need from the catalog.

Youth Sports

Reynolds Heating, Inc.	Youth Softball	\$500
Hawk Bowl	Youth Softball	\$500
Culvers	Youth Baseball	\$500
First Citizens State Bank	Youth Baseball	\$400
Wal-Mart	Youth Baseball	\$400
Whitewater Aquatic Center	Youth Baseball	\$400
DuVal Construction	Youth Baseball	\$400
Weiler and Company	Youth Softball	\$400
Daniels Sentry	Youth Softball	\$400
Commercial Bank	Youth Softball	\$400
Whitewater Rotary	Rookie Ball	\$500
Golden State Foods	T-Ball	\$300
Zingg Auto	T-Ball	\$150
Bicyclewise	T-Ball	\$150
Picture Pro Photography	Flag Football	\$81.47

Concerts In The Park

Coburn Company	\$1,500
Whitewater Farmers Market	\$200
Home Lumber	\$200
DLK Enterprise	\$200
First Citizens State Bank	\$200
Dental Perfections	\$200
Associated Bank	\$200
Whitewater Snoseekers	\$200
S & R Egg Farm	\$100

Armory Dance Studio

Wal-Mart Community Foundation Grant	\$4,000
Tincher Realty	\$500
The Coburn Company	\$500
DLK Enterprises	\$500
Walton Enterprises	\$500

Armory Gym Floor Resurfacing

Whitewater Traveling Basketball	\$2,338
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Program Brochure Sponsorship

Mercy Fitness & Whitewater Aquatic Center	\$700
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Youth Sports Equipment

Friends of the Program	\$2,500
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Turtle Mound Park Shelter

Whitewater Optimists Club	\$7,495
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Park Benches

In Memory of Gerald "Toby" Shroble	\$1,000
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In Memory of Steven Paucek	\$1,000
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Seniors In The Park

Schenk Accurate	Exercise Equipment	\$100
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Culver's	Bingo and International Dinner	\$760
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Rosa's	International Dinner	\$50
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Whitewater Glass	Glass for Million Penny Box	\$262
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Charter Cable	Cable TV service	\$696
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Our House Senior Living	Movie and Bingo Sponsorship	\$492
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Bingo Donors

	\$2,600*
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*Approximately donated in Prizes and Gift Certificates

Topper's Pizza	Subway
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Associated Bank	Rosa's Pizza
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Commercial Bank	Sentry
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Bergey Jewelry	Karina's
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McCullough's	Taco Bell
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Rocky Rococo	Jessica's
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Café Pueblo Pedro	Pizza Hut
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Winchester True Value	Sweet Spot
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Cozumel Mexican Rest	All Care Heating
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Rick's Eastside Pub	Floral Villa
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First Citizens State Bank	Dale's Bootery
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Fort Community Credit Union	Genoa Pizza
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Eastsider/Westsider	Cousin's Subs
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Mirage Hair Studio	Jimmy John's
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Culligan Soft Water	Robin's Nest
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Van Donors

	\$2,757
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Coburn Co

Commercial Bank

First Citizens Bank

Dr. Thomas Rowley, DDS

Tincher Realty

Sweet Spot Donation of the Month

Stone Mill Quilters

13 Individual and Anonymous Donors

Total 2008 Donations:

	\$37,231.47
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