

Downtown Whitewater, Inc. Board of Directors

Tuesday, August 4, 2009 8:00 to 10:00 AM
Whitewater Municipal Building, 2nd Floor

MINUTES

1. Call to Order by John Patterson at 8:05
2. Approval of Agenda passed unanimously. Motion by Joe Coburn, seconded by Bruce Birling
3. Approval of August 4, 2009 Minutes passed unanimously. Motion by Kevin Brunner, seconded by Coburn
4. Christmas Celebration -- Rick Fassl discussed options for collaboration with DTWW due to there not being a strong group behind the Christmas Celebration organization. Rick would like to have a full weekend of activities planned: Christmas Parade, breakfast with Santa and a train delivering trees or presents.
5. Depot Report -- Ellen Penwell and Carol Cartwright discussed the planned depot restoration scheduled for 2010. A grant is funding a large portion of the restoration, but the Whitewater Historical Society is planning on raising \$60,000. Planned improvements include renovating the basement, improved heating/AC and improved draining.
6. Council Communication -- Tami will attend one city council meeting per month to keep the council abreast of DTWW activities.
7. Committee Reports:
Promotion: Lacey is developing a late summer/early fall event with the possibility of a "Triangle Trick or Treat."
Design: Tokyo building is being scraped and the Spears are selecting colors. Group asked that the Spears fix the stairwell and dumpster area.
ER: Scott Gittrich, John Chenoweth and Bruce Birling presented at a very well attended E-Commerce workshop. Businesses are still being contacted for possible re-location to Whitewater.
8. Financial Report -- Jon Kachel reported that Tami's copier needs repair at an estimated cost of \$570.78 -- all approved. 10 free banners were given as compensation for receiving incorrect color banners.

9. Triangle Savings Book – John Patterson would like to offer UWW the saving books for incoming freshman and new faculty. The board would prefer if UWW covered our printing costs.
10. Adjournment – passed unanimously. Motion by Coburn, seconded by Kachel.