

Downtown Whitewater, Inc. Board of Directors

Tuesday, June 2, 2009, 8:00 to 10:00 AM
Whitewater Municipal Building, 2nd Floor

MINUTES

1. Call to Order by John Patterson at 8:05
2. Approval of Agenda passed unanimously. Motion by Geoff Hale, seconded by Bob Herold
3. Approval of April 7, 2009 Minutes passed unanimously. Motion by Hale, seconded by Herold
4. Website Update – work in progress. Pages are available for viewing at <http://projects.wicits.uww.edu/downtownww/>.
5. Jack Hanna Show – there is increased concern over raising funds and the board voted unanimously to postpone. Motion by Joe Coburn, seconded by Hale.
6. Committee Reports by Chair
 - Promotion** (Gittrich, Reichwald) – re-opening of Whitewater street went well. Board was disappointed that tires were being “chalked” during the re-opening.
 - Design** (Saalsaa) – Bruce Parker has reduced dining restriction space requirement to 3’. Hale and Spear projects are still works in progress.
 - Organization** (Bilgen) – Kristine Zaballos has resigned as chair. There will be no “clean sweep” prior to 4th of July, but the street vacuum will make passes through the downtown.
 - Economic Restructuring** (Kachel) – working with John Chenoweth and others to organize an e-commerce class, possible invite to Bruce Birling, John Mack and Alan Rein to present. Making recruiting calls to 525 area business for possible new locations in Whitewater. Dave Holbock is working with Purple Points for possible discounts for downtown businesses.
7. Executive Director’s Report (Brodnicki) – trip to Rhinelander for work visit. Attending city wide meeting with the chamber to discuss better cohesion.

8. Financial Report – handed out by John Kachel. Discussed the possibility of Fort Community Credit Union splitting up their donation for other uses, besides East Gateway.
9. Taste of Whitewater – need volunteers for food team, wine tasting team, finance, sales, entertainment, logistics. The band Safety Suit will be playing on Saturday the 12th.
10. Pledge Drive – Tami sending around donation list. Group agreed we need to allot more time during our next meeting to this item.
11. Triangle Savings Book (Patterson) – printing will be done shortly and sales are being planned coinciding with the 4th of July festivities.
12. Agenda Items for May 5, 2009 Meeting – pledge drive and “new initiative planning/approval process”
13. Adjournment – motion by Hale, seconded by Kachel. All approved. 10:15