

Downtown Whitewater, Inc. Board of Directors

Tuesday, December 2, 2008, 8:00-10:00 AM

Whitewater Municipal Building, 2nd Floor

MINUTES

1. **Call to Order** at 8:12 AM by Secretary John Patterson
Present: Bilgen-Craggs, Patterson, Hale, Brunner, Henze, Kachel, Devitt, Bowen, Reichwald, Herold, Coburn Others in attendance: Brodnicki and Guests from Johnson Bank of Racine.
2. **Approval of Agenda** (Hale, Henze) Approved unanimously.
3. **Minutes of November 11, 2008 meeting** (Bilgen, Henze) Approved unanimously.
4. **Thanks to Derek Henze, Bill Bowen and Russ Devitt for the years of service the Downtown Whitewater and the community!**
5. **Welcome New Board Members**
New Board members Joe Coburn, Geoff Hale, Bob Herold and Lacey Reichwald were congratulated on their election and welcomed to the group.
6. **Election of New officers**
President –(Kachel, Hale) John Patterson Approved
Vice President – (Brunner, Kachel) Geoff Hale Approved
Treasurer – (Brunner/Coburn) John Kachel Approved
Secretary- (Geoff/Brunner) Jan Bilgen-Craggs Declined, Nomination Approved
7. **Executive Director's Report**
 - Quarterly reports to City Council will continue in January. Dave Salaasa will be assisting with the Reports
 - The old Rosa's location is being considered for an incubator location
 - Ordinance regarding Parking has been pursued. 9 am – 6 pm enforcement of parking regulation with after 6 pm free until 3 am.
 - Ready to place order for stationary. Board indicated that the Director should use her best judgment regarding specifics.
8. **Financial Report**
Financial document were presented to the board by the Treasurer. (Brunner, Bilgen) Accepted. 2008 budget will be forwarded to new board members.
East Gate Project reviewed by Brunner (\$1.8 Million and slated for 2010). Brunner shared a recognition opportunity idea of Stephen Ambrose. He is in contact with an individual that would supply seed money and develop a small committee after talking to the Ambrose family. Geoff Hale volunteered to serve on the sub-committee.

was asked to look at the possibilities.

16. Whitewater Plaza Update

Brunner shared design concept and \$150,000 budget. There will be no widening of the road or curbless details. The process is also linked to Park Board and the park development plan. More work to be done in 2009. Incorporating artwork was discussed including concrete artists. In the next 3 years \$3 Million will be invested in the Downtown area.

17. Façade Grants

The members of the Board express concern about monies availability for grants as well as the method that they are awarded and audited. Brodnicki shared that 92 grants have been completed there is approximately \$90,000 not including Legget, and Gage properties. More details will be forwarded in the next week as the application and process is currently being reviewed by the Design Committee. It was agreed that a Memorandum of Agreement should be completed for every money award as well as a standardized award amount.

18. Agenda Items for January 6th

Meeting Time
Facade Status Reports,
Website,
Design Committee,
Budget Approval,
BOD Fundraising Committee,
BOD Contract.

Adjournment

(Hale, Bilgen) Approved Meeting adjourned at 10:10 AM.

Respectfully Submitted,

Jan Bilgen Craggs