

Design Committee minutes  
April 25, 2011

Present: Richard Helmick, Rick Fassl, Marilyn Furstenberg, Denny Salverson, Roni Telfer, Dave Saalsaa, Tami Brodnicki

David Saalsaa called the meeting to order at 8:00 am

Group approved minutes from the March 28 meeting.

Phantom Art Gallery: (Linda Long, President of Whitewater Art Alliance, joined for this discussion.) Linda and Marilyn reported on progress.

Storefronts to be used or contacted were identified.

Offered possibilities; discussed

The committee is working with arts promotions class of UWW.

Work plan updates:

- 1) walking tour: 6 buildings identified, photos taken, information found, brochure outlined. GMA will do the printing. PDF will be on DTWW website to be downloaded.
  - May possibly include interviews with people who remember when
- 2) Adopt a block –  
April 29 – students are painting flower box covers at city garage.  
For April 13 - Get Equipment from downtown (shovels, totes, brooms) at the city garage.  
Also at DTWW  
Publicity: Bring camera ; notify Stewart,
- 3) Sign for facades done – Marilyn & Dave reported progress
- 4) Design Guidelines & Standards – have digital version(Mac)  
Also doing a “sign ordinance for dummies”; consider doing café ordinance ;  
Dave met with Bruce for updates. Murals/ghostsigns specifics too.- only to side or rear of building (not front). Conditional use.  
Address condition of surface on which the design is applied. Design committee advisory.
- 5) H&R Block building – discussion with D’Quisto. Because we have little money, he is not interested in working with us.

**(Buildings made from “Whitewater Brick” have a soft crust . Rick F has infor for cleaning headstones.- Informational sheet about how to do) – Roni & David include information in guidelines.**

- 6) Tour de Triangle – May 7  
Bike racks are up.  
10:00 – 12:00am – tour (10 spots) Lakefront 11:00 – 2:00

Each spot will use history questions:  
Need to do more questions and get them back to Tami

- 7) Updates – Main Street will be resurfaced (May or June)
  - Repainting center line and angle parking slots
  - Bridge selection involvement – have been included in the discussions
  - Finishing electrical connections at Cravath Lake Park (DTWW contributing \$3000)
  - East Gate simulation – in process
  - Light poles – being painted ; will replace electrical outlets that are not working
  - (Interest in having specific downtown light poles)

- 8) Future items:
  - Milwaukee Street Project
  - Big Read connections in future
  - Kiosk at CAC needs painting

1961 WHS – donation to the city. – Thinking what to do.  
School review from 1949- July 21-24

Meeting adjourned at 9:40