

Agenda
Design Committee
March 28, 2011
Downtown Whitewater Office
150 W. Main St. 8:00 am

Members present: Roni Telfer, Denny Salverson, Marilyn Furstenberg, Richard Helmick, Dave Saalsaa, Rick Fassl

1. Dave called the meeting to order at 8:00am
2. Approval of minutes from Feb. 28th meeting was moved by Richard and seconded by Denny; approved
3. Group provided Work Plans updates- all subcommittees progress reports- Richard, Roni, Marilyn, Dave
 - Signs for renovation– Marilyn & Dave working on it (Include visual pop)
 - walking tour brochure – Richard (pictures taken, 6 buildings)
 - adopt-a-block – Roni & Rick (talk to Jan)
 - Raised issue of time to clean parking lots
 - May 7 – Tour de Racks – 10:30 (tour of the bicycle racks – with series of historical questions - Passport) **By April 22- need questions; need volunteers May 7 at a rack. Roni will do Young location questions. David will share letter re: plans.**
 - Essential to demonstrate to the city and the public of what we do. So that --- city can see what we are assisting with...
 - Putting together guides from other towns – as samples
 - Trees replacement - in process
4. Public Art, Murals and Ghost Signs-Dave
 - Roni & Dave will write up preliminary guidelines
 - will also do revision of downtown standards & guidelines as per past discussions
5. Information discussion of H&R Block building-Dave
 - delayed (Clean the brick; replace upper windows; review guidelines; replace glass on art deco façade; replace doors)
6. New Business or future agenda items.
 - Look around at what is still needed to be done downtown.
 - bridge project – in April
 - Parking lot signs (review example from CA.)
 - cigarette butt holders
 - status of outdoor cafés- to review (debris;) Procedure? Liquor review
 - Outdoor cafes- required to clean the outside;
7. Adjournment: 9:55am