

MINUTES OF THE 2010 U.S. CENSUS COMPLETE COUNT COMMITTEE

January 19, 2010

The meeting of the 2010 U.S. Census Complete Count Committee was called to order at 1:05 p.m. by City of Whitewater staff member Karie Buckman. PRESENT: Karie Buckman, Scott Coenen (left @ 1:50), Virginia Laurent, Emma Lou Sederholm.

Minutes from the 12/01/2009 CCC were approved.

The PowerPoint presentation that Van Daele edited was reviewed by the committee. Buckman is going to contact Frank Lamm to find out when we can expect to hear back as to the selected Federal Questionnaire Assistance Centers so that information can be added to the presentation. If Lamm cannot provide a timeframe the committee agreed it would be best to publish the presentation without that information and add it at a later date. Once the presentation is finalized Buckman will send the presentation to Alan Lockett; Coenen will send it to the University Station, University Center, Highland Hall and the Center or Arts.

Buckman then discussed the email that she received from Lamm in regard to the email Van Daele received about Huber/work release inmates. Lamm's email stated that the Census Bureau does not recruit at jails or any other correctional facilities. Every applicant must take a test and pass a stringent FBI background check. If they have anything on their record other than a minor traffic violation, they will not be hired. If someone is asking for inmates to be used for Census Bureau activities, it is a scam and should be immediately reported to the local police. This includes Huber release participants. Laurent then shared an article from the Walworth County Newspaper that warned residents of census scams.

Buckman then updated the committee regarding the Federal Questionnaire Assistance Centers. She received a phone call from Lamm the week prior to the meeting requesting names for proposed locations. He explained that he needed this information by noon that day in order for the locations to be considered. Buckman provided him with the Public Library, the University Center, and St. Patrick's Church as suggested sites. Lamm informed her that he would get back to her when the sites were selected.

Discussion of tasks (in progress, completed, or newly assigned):

1. Federal Questionnaire Assistance Centers were suggested to Lamm.
2. Van Daele edited the PowerPoint presentation.
3. Buckman had census brochures distributed in the tax bills.
4. Posters had been designed for the University and Coenen shared such with the committee. Coenen also said that he would send an ad to the Royal Purple to run over the next couple months.
5. Buckman is going to contact Van Daele regarding the status of the School District approval of the Sentry bag art project.
6. Coenen informed the group that he was not able to have a commercial run on the University Station but the PowerPoint would be used.
7. Coenen did speak with Sarah Kuhl and a story will run on the University Webpage.
8. Buckman did reserve the banner for the weeks of March 8 and March 15.
9. Coenen was able to find a group to work on painting the banner.
10. Laurent spoke to Ellen Penwell and the League of Women Voters will sponsor the paint. Penwell has personal paint that she will donate as well.

11. Buckman will contact Chuck Nass to find out how far in advance they can get the banner to begin painting. The plan is for Coenen and Buckman to go down to the City Garage after the next meeting to pick up the banner. Laurent will see that the paint is dropped off by that time as well.
12. Buckman is going to verify proper Spanish translation of the banner message.
13. Coenen plans to contact the Landlords Association in regard to assisting in getting the message out.

The committee then brainstormed places for the Census posters to be hung and assigned committee members to locations.

Buckman: City Hall, Public Library, Banks, Post Office, Food Pantry, Senior Center, Bars.

Laurent: Churches, Gas Stations

Sederholm: Sentry, Walmart, La Tienda, Restaurants (Novaks, Jessica's, Rick's, Cozumel, Karina's, Randy's, Rosa's, Gus', Day and Night Café)

The committee is going to request that Metzdorff assist in posting at Laundromats and Hair Salons/Barber Shops and that Coenen assist in posting at Fast Food locations.

Buckman distributed posters to Sederholm and Laurent for posting at their assigned locations. It was decided that the goal was to have posters posted prior to the next meeting.

February 8, 2010 @ 1:00 was proposed to be the next meeting time. Buckman agreed to send out an email of the proposed time along with the minutes. The meeting adjourned at 2:15 p.m.

Respectfully submitted,

Karie Buckman