

MINUTES OF THE 2010 U.S. CENSUS COMPLETE COUNT COMMITTEE

June 17, 2009

The introductory meeting of the 2010 U.S. Census Complete Count Committee was called to order by City of Whitewater staff member Karie Nygren. PRESENT: Marion Burrows, Rosemary Metzdorff, Kimberly Krebs, Karie Nygren, Michele Smith (left early), Ellen Penwell, and Dan Elsass.

Nygren introduced Dan Elsass, Partnership Specialist for the U.S. Census Bureau. Elsass stated the U.S. Census Bureau would like to see municipalities form local Complete Count Committees. The Committee would help to target hard to enumerate groups and market the importance of the census process. Elsass said the Census statistics are used to allocate federal and state aids, as well as social and school aids. He also stressed that information provided for the Census is confidential and information is released only in blocks or Census tracts, and individual questionnaires will not be released. For those with multiple residences, one's permanent address is determined to be where they live at least six months plus one day per year.

The U.S. Census is asking that communities put together a Committee to assist in targeting hard to enumerate groups (minorities, gated communities, and community based residential facility residents). Elsass encouraged a University and School District representative. The Committee would be asked to assist in seeking ways to get information out to the community. The U.S. Census Bureau encourages that information be sent out at least three times before October of 2009; possibly via insertions in mailings, Cable T.V. announcements. The Committee would do the marketing of the Census, and may be eligible for an up to \$3000 grant to assist with promotions. In order to obtain the grant, specific criteria must be met. Should Whitewater be interested in applying for the grant, their letter of intent must be submitted to the U.S. Census Bureau by July 15, 2009.

City representative Karie Nygren solicited members for the Complete Count Census Committee. Marion Burrows, Kimberly Krebs, and Rosemary Metzdorff volunteered to assist. Ellen Penwell committed that a League of Women Voters member would attend each meeting. Nygren agreed to notify each interested person by e-mail as to when the next meeting will be held. The meeting adjourned at 5:00 p.m.

Respectfully submitted,

Karie Nygren