



# 2011 Management Plan

**Mid-Year Performance Report**

## **Introduction**

The accountability to both the Whitewater Common Council and the citizens of Whitewater is an important value to the management team leading the City of Whitewater. As city staff, we strive to be ever responsive and responsible to the Whitewater Community. The City as an organization is continually working to improve the services and programs that we provide.

In the 2011 Management Plan, the various departments and agencies of the City have set forward objectives to be accomplished during the coming year. These objectives are set as part of the budget-making process addressing the eight strategic points contained in the Whitewater Next! Strategic Plan adopted by the Common Council in December, 2005. These performance objectives are also the product of the City's annual budget-making process conducted in the Fall of 2010. Further, these objectives serve as a method of measuring how well our Whitewater City Government is performing.

This mid-year report tracks our progress in meeting or achieving 2011 performance objectives. At the end of this year, a final "report card" will be published.

Periodic reports will be provided to the Whitewater Common Council on our progress in achieving these objectives throughout the year with a year-end Performance Report that will compile how many of the objectives have been accomplished.

Kevin M. Brunner  
City Manager

## **City Values, Vision, and Mission**

### **Values**

#### **Our City**

- We value history and culture.
- We support the wise and creative use of our financial, human and natural resources.
- We promote a high quality of life and place – commerce, education, housing, safe environment and sustainable growth.
- We embrace a spirit of teamwork, cooperation, collaboration, open communication and citizen involvement.
- We are a friendly, caring, diverse community.

#### **Our Organization**

- We work as a team to accomplish our mission and goals through open and honest communication, close coordination and collaboration between departments and recognition of community needs and expectations.
- We promote pride and ownership in our municipal organization and in the Whitewater community.

#### **Each Other**

- We are committed to professionalism.
- We are fully accountable to the citizens we serve and to each other.
- We are committed to the highest level of professional standards by recruiting and developing highly trained, skilled, and motivated employees.
- We are positive in our relationships and promote a positive attitude.
- We truly believe that each member of the City staff and all elected and appointed members of the Common Council, Boards and Commissions can make significant contributions.

### **Vision**

Building upon our rich history, we will continue to be a welcoming, safe, and dynamic community. We will embrace the cultural and educational opportunities that the presence of a thriving university and an increasingly diverse population offers.

We will seek to continually improve and make Whitewater strong by fostering public trust and confidence in our government. We will encourage a community characterized by a spirit of openness and fairness that encourages individuals to participate publicly and prosper personally. We will maintain a high quality of life through careful stewardship of all our many resources.

### **Mission**

The City of Whitewater provides efficient and high quality services which support living, learning, playing and working in an exceptional community.

## Administration

### City Manager

1. Develop with City Council an update to the City Whitewater Next! Strategic Plan by October 1. **Strategic planning process will begin in late 2011 and extend into early 2012**
2. Complete all TIF and CIP Projects on time and within budget including any remaining work related to the Whitewater University Technology Park Projects. **On schedule**
3. Foster/negotiate at least two Development Agreements (targets Whitewater Business Park and TID District #6). **On-going – Two projects under discussion**
4. With Downtown Whitewater Inc. Economic Restructuring Committee reduce downtown Whitewater commercial space vacancy rate by 10%. **Current rate is 13%**
5. With CDA and University Technology Park Board, develop Business Park/Technology Park Marketing Plan during first quarter. **Not completed**
6. Continue to develop collaborative community partnerships to foster community betterment enhancement particularly with Downtown Whitewater Inc., Whitewater Arts Alliance and Whitewater Chamber of Commerce. **On-going**
7. Facilitate completion of 2025 Energy Independence Community Plan with presentation/ adoption by City Council by January 31. **Completed – Plan adopted by Common Council**
8. With CDA, facilitate formation of housing sub-committee to address foreclosed and abandoned properties in the city as well as to develop long term housing strategies by April 30. **Sub-Committee completed work – Six properties have either been remediated or in process**
9. Continue work with Neighborhood Associations/Groups to improve city neighborhoods. **On-going**
10. Develop and implement a practical performance measurement & management system for city departments, and draft a performance report to be published as a standalone document or as part of the 2012 budget. **Part of 2012 budget process**
11. With Fire/EMS, develop plan for Paramedic Intercept changes at Fort Memorial Hospital to maintain current level of service. **Fort Health Care has dropped plans to discontinue Paramedic Intercept service**



### City Clerk

1. Complete ward boundary redistricting by September 1. **Council adopted in August**
2. Create and make available a spreadsheet listing all ordinances for purpose of creating a searchable database. **Completed. The spreadsheet is available on the shared drive**
3. Ongoing cross-training between second floor clerical staff. **On-going**
4. Improve City Clerk webpage and provide more information on website. **To be addressed in the fourth quarter of 2011**
5. Creation of searchable database of all Planning Commission cases/decisions. **In progress**

### **Human Resources**

1. Complete and distribute employee total compensation reports by March 1. **Completed**
2. Complete the negotiation process and successfully approve collective bargaining agreements with all City bargaining units. **To be completed in the fourth quarter of 2011. Due to state law changes, we will only be bargaining with the WPPA.**
3. Work with City Staff to develop additional training programs for employees throughout the organization. **To be completed in the fourth quarter of 2011. Working with the Wastewater Superintendent to schedule safety trainings for the remainder of 2011 and planning for 2012**
4. Complete a classification and compensation study for select AFSCME positions. **Not completed. Placed on hold due to State law changes**
5. Look for new ways to streamline HR processes within the City. **Ongoing. This year many steps in the hiring process, especially for seasonal employees, were delegated to the management staff in corresponding departments in an effort to streamline the process and provide the Assistant to the City Manager with more time to address other projects. Similar improvements are expected next year.**

### **Community TV/Media**

1. Increase filmed events to more than 220 through staff and volunteers. **On schedule to exceed the 220 mark**
2. Build new computer editor. **Completed**
3. Stream TV Channel. **Not completed**
4. Continue with filming of training videos for staff. **Ongoing. Seven (7) training sessions for DPW have been filmed so far this year. In addition, at least 20 sanitary sewer inspection videos have been converted from VHS to DVD for better storage and access. More to come**
5. Teach Regular Digital Storytellers Classes with the Public. **One session has been taught**
6. Increase on-line video content which would include educating citizens about services (Public Service Announcements) and Digital Storytelling projects. **To be completed in the fourth quarter of 2011**
7. Assist in maintaining social networking site with the assistance of Tim Nobling and Cameron Clapper. **On-going**

### **Community Development Authority**

1. Develop long-term CDA financing program by June, 2011. **In process**
2. Review City Municipal Code, Chapter 2.48 Industrial Development Commission. **Had City Attorney review in April, follow up still necessary with CDA Board**
3. Conduct Retention Visits at all large Businesses in Whitewater. **Completed: iPace Setters, Golden State Foods, Trostel, HUSCO, Generac, Provisur, Universal Electronics, Schenk Accurate Simonswerk – successful recruitment**
4. Complete Technology Park Projects on time and within budget. **On schedule**



Technology Park Innovation Center



Innovation Center Lobby

5. Work with various stakeholder groups to develop Community Marketing Plan including components for the Business Park, Technology Park, Retail Development and Tourism by April, 2011. **Held stakeholder meeting with various groups, plan development in process**
6. Develop alternative development strategies for the East Towne Market site. – **Plans completed by City Planner Mark Roffers and were sent to the property owners and listing agents**
7. Work with Downtown Whitewater to develop and implement an Outdoor Café Furniture Program. **Had discussion with DTW but no resolution**
8. Conduct Outreach Programs to include a Business Counseling: Lunch and Learn Series (working with the Chamber of Commerce) and continue First Time Homebuyer program as requested. **Discussion with Chamber, on-going**
9. Facilitate formation of housing sub-committee to address foreclosed and abandoned properties in the city as well as to develop long term housing strategies by April 30. **Three abandoned homes/properties have been removed, other strategies are being implemented**
10. Facilitate Distressed TID Amendment by March 31, 2011. **Completed and approved by the Joint Review Board on time, then approved by State Department of Revenue**
11. Create Annual Report by January 31, 2011. **Completed**
12. Complete DNR Closure of the former Alpha Cast site/North Jefferson Street Property and list for sale by October 1, 2011. **In process**

## Department of Public Works

### Streets Division

1. Street Repair Fund monies (\$185,000) will be committed to street maintenance and repair as identified by the PASER street rating program. **Main Street downtown was paved in May. DPW crews are crack filling on East Milwaukee presently. DPW plans to seal coat at the end of August or first part of September mainly in the northeast portion of the city plus Walworth Ave (Janesville to Woodland)**



Arbor Day May 2010

2. Complete asphalt patches of utility repairs in a timely fashion. **On-going**
3. Continue the update of sign replacements to meet the reflectivity standards required to be completed by 2013. **On-going**
4. Maintain snow removal/ice control operations to meet established standards. **Control operations occurred and met the established standards**

### Wastewater Division

1. Operate and maintain the facility in a manner consistent with the requirements in the WPDES (Wisconsin Pollution Discharge Elimination System) permit. Maintain current 4.0 rating. **WWTP received a 4.0 rating**
2. Complete the Equipment Replacement Project along with employee training by June 1. **This project has not been closed yet and is expected to be finished by the end of August**
3. Work with project engineer to design the bio-gas boiler system and complete Clean Water Fund application by June 1. Complete construction by end of year. **The City will receive funding for this project including a 10% grant from Cleanwater and a Focus on Energy grant. Project substantial completion date is April 27, 2012**
4. Complete the Compliance Maintenance Annual Report (CMAR) by April 1. **Completed**

### Water Division

1. Monitor and assist in the installation of the Automatic Meter Reading system. Complete installation by June 1. **Project is complete. Warranty work still ongoing**
2. Digitize meter testing and replacement schedule by June 1. **This will be done through the new AMR system**
3. Inspect and renovate Well 8. Complete by December 1. **This project's monies being moved to Well #6 because of the recent failure of Well #6**
4. Complete all DNR and EPA mandated testing as required **On-going**
5. Complete Water Rate Study by May 12. **On-going**



### Stormwater Utility

1. Complete annual permit reporting by March 31. **Completed.**
2. Monitor NR151 revision and make necessary changes to management of utility as required. **The 40% removal requirement has been abolished. City is in compliance for 20% removal**
3. Educate and promote Street Obstruction Ordinance. **City has done some education, but needs to do some more over the next few months.**
4. Update the stormwater management plan (SLAMM Model) by March 31. **Completed**
5. Complete maintenance of catch basins (50% completion in spring and 50% completion in fall). **Spring maintenance has been completed.**

### Finance

1. Complete audit by April 15. Present to Council in May. **Audit completed/presented in May**

2. Automate the payroll system for all city staff by 4<sup>th</sup> quarter. **No progress to date/2012 objective due to changes in Finance staff**
3. Have AMR installed and operating for utility billing by July 1. **AMR installed/on-line operable**
4. Bi-monthly billing for utilities by September 1. **Objective delayed to fourth quarter**
5. Implement GASB Statement No. 54 - Fund Balance. **Objective to be completed by end of year**
6. Close out grant reimbursements for city – EDA, etc. **Scheduled for end of year**
7. Close out Whitewater bio-gas/treatment loan/grant. **Completed-grant/loan package received**
8. Train utility employee starting in summer 2011. **Employee hired/training on-going**
9. Monitor/report on state budget implications as it relates to the city. **Bi-monthly reports to Council**
10. RFP for audit services for 2011, then 2013. **RFP solicited in August/selection in September**
11. RFP for Water Rate Study/PSC hearing/revised water rates by September 1. **On schedule for PFC hearing in August/Rates anticipated to be changed by end of year.**

## Information Technology

1. Migrate/Update BadgerTracs from testing phase into implementation phase with the Police Department's Records Management System. **To be completed in August of 2011. Currently in the final phase of implementation**
2. Install Latest Adobe Acrobat Professional Software on 9 essential desktops. Assemble and implement a completely digital process from start to finish for agendas, minutes, etc. **To be completed in fourth quarter of 2011**
3. Migrate City of Whitewater website to new hosting solution. Also migrate overall ci.whitewater.wi.us references to the city's new domain - whitewater-wi.gov. **Completed**
4. Install/Implement the GFI Languard Suite of Software. This includes, but is not limited to the following: Power Management, Patch Management, Inventory Management, and several other key network maintenance utilities. **Completed**
5. Create/Implement an open source work order/maintenance system for the Parks/Streets departments. **To be completed in late August of 2011**
6. Create an open source mobile version of the city website. Also look to incorporate new features into the website as identified. (Not limited to but possibly including: message boards, social media integration, video streaming, etc.) **To be completed in the fourth quarter of 2011**
7. Implement/set up AMR system with the Water Department. (Includes configuring backend communications and server configurations). **Completed**
8. Updating of the Firewalls at the utilities to allow for expanded management/remote access functions. **Currently installing new firewalls for the Streets, Water, and Wastewater facilities**



## Library

1. Continue progress on library addition building project. **Completed**
  - a. Plan the library's 20<sup>th</sup> anniversary celebration as a tie-in to the library building project.
2. Increase community awareness and use of library resources.
  - a. Hold a program with two sessions for people to learn about the library's iPad and e-readers. **Completed**
  - b. Start a Book a Librarian program for people to book one-on-one training time with administrative staff. **Had one person sign up for an Ancestry training session**
3. Provide a high-quality library staff.
  - a. Provide a basic computer knowledge and troubleshooting workshop for staff. **Planned for the fall**
  - b. Provide the opportunity for staff to take an online reference course through UW-Madison. **Planned for the fall**
4. Increase Internet availability to the public.
  - a. Eliminate the majority of the reference collection, either through withdrawal or moving to the circulation collection, and add more computers. **In progress with UW-W intern**
5. Increase library programming for all ages, but particularly adults.
  - a. Have a Hearts and Chocolate program for Library Lovers Month. **Completed**
  - b. Have a poetry slam for young adults. **Cancelled due to lack of registrations**
  - c. Have a Family Gaming Night. **Planned for the fall**
  - d. Have a summer reading program for adults. **Completed. Very successful!**
  - e. Participate in the Bike Rack promotional event sponsored by Downtown Whitewater. **Completed**
  - f. Have a Host a Murder Party to kick off a new adult mystery book club. **Planned for the fall**
  - g. Solicit recipes from staff, community members, and authors for a library cookbook to be ready for sale in November, proceeds going toward the library building project. **In progress. Had City Intern work on the letters**

## Neighborhood Services

### City Building/Grounds Maintenance

1. Complete library roof replacement project by May 1. **Completed**
2. Update library interior and exterior lighting fixtures to LEED by July 1. **Completed**
3. Complete public safety roof replacement by March 15. **Completed**
4. Complete the city-owned parking lot/walkway light conversion to LEED by May 1. **Completed**
5. Complete old train depot restoration project by December 1. **Bid solicitation scheduled for September/April. 2012 now scheduled completion date**
6. Complete salvage/demolition of library rental property (407/409 West Center) by September 1. **Not scheduled yet**



Whitewater Train Depot

### Planning

1. Review/update Zoning Ordinance by July 1 (Better reflect adopted City Comprehensive Plan). **Council decided to commission Zoning Code Re-Write – RFP. Solicited consultant to be selected in August for projected 18 month project**
2. Present plan for Subdivision Ordinance amendments (City installation of public improvements and better reflect adopted City Comprehensive Plan). **Not completed – 4<sup>th</sup> Quarter objective**
3. Complete RFQ/selection for City Planner services. New contract by January 30. **Completed**
4. Complete review of developer planning fees. Implement changes by April 1. **Completed**

### Zoning/Code Enforcement

1. Convert in-house code violation tracking software to Fire House software by April 1. **Working with IT to improve current system and to convert to electronic methods of code violation notices and tracking**
2. Respond to all service calls within 48 hours (2 working days). **In process**
3. On-going enforcement of distressed property removal/razing and repair. **In process**
4. Monitor foreclosed properties. Take prescriptive action where appropriate. **In process**
5. Working with CDA Housing Subcommittee, implement recommendations. **In process**
6. Complete neighborhood information flyer (distribute through Foresee Committee and neighborhood associations) by April 1. **Completed August 1**

### Parks and Recreation

1. Review non-resident fee policy with Parks and Recreation Board an incorporate proposed changes in 2012 City Budget. **Will be discussed in 2012 Budget Review**
2. Expand wellness/fitness offerings within the community (minimum of 4 activities) through involvement with W3 by October 1, 2011. **What’s on Your Plate? Beginning Indoor Cycling, Nordic Walking, Whitewater Walks**
3. Implement changes to youth sports sponsorship to ensure all teams are sponsored and that sponsors value involvement by September 1, 2011. **Payment structure changed and was well received by sponsors/sponsors received recognition plaques**
4. Add a minimum of two new recreation programs per season/brochure. **Little Picasso’s, De-Clutter Workshops, Kids in the Kitchen-No Bake, Summer Youth Field Trips (5), Spooktacular at the Zoo Field Trip, Silk Scarf Dyeing**
5. Expand and broaden a minimum of two “Seniors in the Parks” programs to include participants of all ages by December 1, 2011. **Clutter Coach, Pole Walking Instruction and Walking groups**
6. Establish sinking fund for facility rentals by working with Neighborhood Services Director, Finance Director, and Common Council to establish funding mechanism for equipment replacement and facility maintenance by September 1, 2011. **2012 Budget item**
7. Complete comprehensive bike plan update and Safe Routes to School Plan by December 1, 2011. **RFP solicited/kick-off planned for fall**



Starin Park Community Building

8. Complete all park improvement projects on time and within budget. **On schedule**
9. Explore marketing enhancements to create greater exposure of parks and available recreation programs. **Branding concept in development**
10. Explore grant writing, fundraising efforts, and facility design as related to the Treyton Kilar Field of Dreams. **Conceptual plan developed/fundraising at approximately 40% of goal**

## Police

1. To Ensure Our Status as an Accredited Law Enforcement Agency
  - a. In 2011, we will undergo an extensive reaccreditation process which is designed to ensure on-going compliance with comprehensive accreditation standards set forth by the Wisconsin Law Enforcement Accreditation Group (WILEAG). **The original re-accreditation date was scheduled for June 2011. However, based on Chief Coan's retirement and the transition of the command staff member's duties we requested an extension through WILEAG to December 2011. The extension was granted and the department remains on track to proceed through the formal on-site accreditation process in December.**



Safety Fair

2. To Improve Our Technological Infrastructure
  - a. Enhance our technological infrastructure by putting on-line the Badger TraCS Information System. This system allows for immediate data entry in the squad car. Driver/vehicle information can be shared among forms, eliminating duplication of entry. Officers will be able to complete traffic citations, warnings, and accident reports directly at their mobile data terminals. The information will be sent directly to the Wisconsin Department of Transportation. The Badger TraCs System will also facilitate our compliance with the mandate for all law enforcement agencies in the State of Wisconsin to transmit race-based information directly to the Department of Justice. The system has been financed through a Federal Grant.
  - b. Comply with the Federal Communications Commission mandate for all law enforcement, fire, emergency medical, and public works entities in the United States to narrowband their radio frequencies. Using narrowband channels will ensure that agencies take advantage of more efficient technology and, by reducing channel width, will allow additional public safety channels to exist within the same spectrum space. Walworth County Emergency Management is asking that all public safety entities in the County to comply with the mandate by the end of this year.

**Our second goal involved the technological infrastructure of the organization specific to Badger TraCS information system and the FCC narrow banding mandate. The formal implementation of Badger TraCK's was temporarily delayed due to Badger TraCK's training mandates, the backorder and subsequent late arrival of the equipment and the transitioning of the new squad cars. However, over the past month the overall process has come together and the equipment has been installed in all the squad cars and officers**

are currently involved in the static scenario training process. By August 1<sup>st</sup> officers will begin the written warning process; issuing written warnings using the Badger TraCK system. As the training process progresses officers will begin using the system for the issuance of citations and accident reporting. It is expected that the system will be fully operational by the end of the year.

We remain in the strategic planning stage relative to the narrow banding of the department's radio frequencies. Currently we have three possible implementation options specific to the narrowband mandate. The first plan is the implementation of a very basic narrow band frequency that will comply with the federal mandate. The second is a comprehensive enhancement of the radios, towers, bay stations and voters to ensure the department's communication capabilities remain strong with the implementation of the narrow banding mandate. The third option is collaboration with the University of Wisconsin-Whitewater Police Department to integrate the narrow banding mandate upgrading the radios, bay stations and towers to comply with the narrow banding mandate and provide additional hand-held radio communication opportunities for on-campus needs.

3. To Accomplish Annual Patrol/Team Objectives

- a. Per policy, on an annual basis each shift of officers formulates and then seeks to accomplish team goals and objectives. Objectives generally include attention to three areas (traffic enforcement and safety, anti-crime/problem solving, and community policing/crime prevention). In 2011, we intend to focus our resources on thwarting unlawful car entries, conducting underage alcohol abatement operations, preventing frauds against our elderly citizens, and enhancing our traffic safety efforts (particularly on West Main Street). All of these goals include very specific objectives for each team (shift) of officers to accomplish over the next twelve months.

The third goal involves the annual patrol team goals that are component of the department's policy mandate and an accreditation requirement. The following is a brief overview of the sergeant's original goals and the current status of their goal accomplishments.

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FIRST SHIFT PATROL: Sergeant Ciardo:

TEAM GOAL: Specific to crime prevention officers will assist and educate vulnerable adults in the community who have been targeted by scam artists either by telephone, in person or over the internet. Specific to traffic enforcement dayshift officers will focus traffic enforcement on vehicles failing to stop or otherwise yield to traffic signs/signals with the goal being to enforce, educate and reduce the frequency of accidents in these areas.

MID-YEAR STATUS: In February, Officer Oliver was selected as the first shift crime prevention officer. Contacts and follow-up meetings have been held at Whitewater Manor, Blackhawk Manor, Mulberry Glen, Fairhaven and Seniors in the Park all of which received pamphlet materials and speeches concerning fraud and other scams associated with the elderly. Flyers were also distributed to McDonalds, Eastsider/Westsider, and the Eastside Laundry

concerning various crime prevention initiatives. The above activities have been ongoing on a monthly basis.

To date, Officers have conducted approximately 60 hours of traffic observations and other surveillance of problem intersections in the city. During these targeted activities, officers have issued approximately 30 citations for stop sign violations and issued verbal/written warning to approximately 75 others. A significant decrease in the volume of violators was identified by a business owner at the Milwaukee/Newcomb St intersection as a result of squad presence.

**SECOND SHIFT PATROL: Sergeant Uhl:**

**TEAM GOAL:** The 2<sup>nd</sup> shift team has come up with two goals to enhance the safety of citizens in Whitewater as well as increase officer visibility in the community. Traffic goal was to increase motor vehicle contacts to a minimum of 15 contacts per work week, per officer. Specific to public safety officers dedicated patrol to bicycle safety.

**MID-YEAR STATUS:**

The Whitewater Police Department 2<sup>nd</sup> shift officers have been very diligent in enhancing the quality of life in the City of Whitewater. This is evident by not only traffic statistics, but by the citizens themselves. Speeding in various areas of concern throughout the city is down and the increased visibility has resulted in recognition from the citizens of the community.

Personnel	Warnings	Citations	Other Arrests	Bicycles	Starin Rd Warnings	Starin Rd Citations	Starin Rd # Other Arrests	Actual Stops
Uhl Totals	148	89	5	5	5	2	0	233
Reif Totals	296	223	12	12	5	3	0	460
Matteson Totals	166	181	14	6	2	0	0	346
Ludlum Totals	149	97	3	6	11	6	0	242
Meyer Totals	190	144	4	6	1	0	0	321
Shift Totals	949	734	38	35	24	11	0	1602

**THIRD SHIFT PATROL: Sergeant Bradford**

**TEAM GOAL:** As a community policing effort 3<sup>rd</sup> shift focused on deterring thefts from unlocked vehicles through the use of “Vehicle Security and Anti-Theft” flyers. As a crime prevention initiative officers will continue to facilitate alcohol abatement operation specific to large scale underage alcohol parties who are selling the alcohol without licenses and continued efforts to have tavern owners and patrons comply with applicable ordinances and state statutes.

**MID-YEAR STATUS:**

**CRIME PREVENTION:** In an effort to reduce thefts from vehicles and residential burglaries, Crime Prevention officers from the 3<sup>rd</sup> and 8-4 shifts developed a Courtesy Contact – Security Check Information card. This card was designed to make citizens aware of security issues (strong points and deficiencies) relating to their personal vehicles and homes. During the first half of 2011, distribution of these cards was focused late at night on the east side of town, where a significant number of residential burglaries occurred in the late spring. During the remainder

of 2011, these cards will be distributed in remaining portions of the City, and thereafter, on a periodic basis throughout the City. It is hoped that distribution of these cards will prompt citizens to voluntarily secure their vehicles, valuable small items, and residences, thereby reducing overall property crimes.

**TAVERN ENFORCEMENT:** During the first half of 2011, officers engaged in undercover operations and targeted foot patrols in the downtown tavern district with the intent of increasing alcohol statutes compliance from patrons, employees, and owners/operators. Citations for tavern-related offenses were as follows for the first half of the year:

- Licensee Responsible for Acts of Employees: 2
- Misrepresentation of Age: 5
- Possession of Fraudulent ID: 1
- Presence in Place Prohibited: 2

Other tavern enforcement initiatives are described as follows: Crime prevention officers have developed a laminated police poster showing commonly violated alcohol ordinances and corresponding fine amounts. Tavern owners will be encouraged to display this poster where patrons and employees are able to see the listed consequences for violating alcohol laws. Meetings with tavern owners and police are scheduled with agenda items focusing on cooperation between all parties involved in maintaining a safe/legal tavern environment in the City of Whitewater.

**UNDERAGE ALCOHOL PARTY ABATEMENT:** During the first half of 2011, officers targeted several known party houses with a particular focus on citing residents who host such events. A reduction in the number of illegal underage drinking parties also reduces the occurrence of disorderly conduct, vandalism, and residential noise in the neighborhoods where such parties are held. The following is a list of citations issued for the first half of the year:

- Residential Noise 5
- Furnishing Alcohol to Underage 7
- Failure to Prevent Underage Cons. 18
- Sale of Alcohol w/out License 1

It should be noted that one incident, 20111300, resulted in an unusual number (16) of the above violations for Failure to Prevent Underage Consumption. This particular residence was identified as having repeated underage parties. In addition, residents intentionally barricaded guests inside so they could not speak with police, and they refused to cooperate in any way with police investigation at the scene or later. Targeted alcohol abatement operations (covert) are tentatively planned when UW-Whitewater resumes classes in the fall.

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**SWING SHIFT PATROL:** Sergeant Gempler

**TEAM GOAL:** Community policing goal in an effort to counter the recent rash of car entries over the past year that involve unlocked vehicles, seeking to educate those who are creating an opportunity to be victimized and will result in getting the officers out on foot more often and perhaps lead to the prevention of other issues.

**MID-YEAR STATUS:**

For the 2011 team goal the evening shift officers partnered with the third shift officers to work on developing a security check card system to notify vehicle and home owners of security issues identified by patrol officers.

The team members worked on researching and developing a security check card that could be placed with vehicles and homes in which an officer recognized a security issue. A blue Courtesy Contact – Security Check Information card was developed and produced for distribution.

The team then developed a plan to notify the public of the department’s crime prevention goals and specifically the goal to distribute the security cards. Notification was made to the public via a press release and the evening shift and third shift officers began distribution of the security cards at the end of June and into the early part of July. During this period of time, the cards were only placed on those vehicles officers found in top security shape (locked w/no valuables in view). Presently and in the later part of July, the officers began placing the cards on vehicles in which they found security concerns.

There were a few calls from the public when the program began. Some callers were confused, thinking that there was a security concern when actually top security shape was noted on the card. The callers were very satisfied once the card was explained. Officers will continue to target areas of the city for vehicle and home security checks in the evenings.