

Whitewater Tourism Council
Special Session Agenda

February 26, 2013 9am
Hamilton House Bed and Breakfast

Mission Statement: Whitewater Tourism Council markets Whitewater area as a tourism destination. The Tourism Council will promote new and existing attractions and events by providing resources according to Council policy.

Purpose: The purpose of the WWTC is as an advisory Committee to assist in promoting new and existing tourism initiatives. WWTC will market WW as a tourism destination by communicating the themes of local history, culture, area attractions and events to targeted market segments.

State definition of Tourism: 66.0615 (1) (fm) "Tourism promotion and development" means any of the following that are significantly used by transient tourists and reasonably likely to generate paid overnight stays at more than one establishment...

2013 Members: Michelle Dujardin, Kathleen Fleming, Therese Kennedy, Tyler Sailsbery, Dori Sorensen, Nancy Wendt,

Staff and Liaisons (nonvoting): staff open; Latisha Birkeland, Tamara Brodnicki, Chamber open, CDA Open;

Marie Cook – Interim staff support for Chamber and Tourism

Goals for 2013: 1) Maps / Brochure 2) Kiosks, 3) Community Outreach

- 1) Call to order, roll call
- 2) Review and Approve Adjusted budget to reflect location and staffing changes
- 3) Review and Approve proposed MOU with Chamber
- 4) Review and Approve updated Job descriptions for shared staffing with Chamber
- 5) Board members to committee to Executive positions.

- 6) Adjournment