

Downtown Whitewater, Inc.
Board Meeting Agenda
October 11, 2011 7:30 am
Whitewater Municipal Building
2nd Floor, Cravath Lakefront Conference Room
312 W. Whitewater Street
Whitewater, Wisconsin 53190

Board Members Present:

Board Members Absent:

Others:

Agenda: Board Meeting 7:30 am to 8:00 am

- Approval of Agenda
- Approval of Minutes for September 13, 2011 Minutes
- President's Report (Hale)
 - Mission Statement
 - Vision Statement
 - Fundraising
- Treasures Report (Kachel)
- Gateway Photo Simulation Recap (Saalsaa and Telfer)
- Executive Directive Report (Brodnicki)
 - 501 C 3 update
 - Pork in the Park recap
- Future Agenda Items
- Adjourn Board Meeting

Next DTWW board meeting is November 8, 2011 8:00 am @ 312 W. Whitewater Street

Downtown Whitewater, Inc
Strategic Planning Retreat
October 11, 2011 8:00am – 9:30am

Agenda

Facilitator: Joshua Clements, UW Extension

Goals: Discuss DWI Strategy Development
Discuss DWI Outreach Efforts

8:00 Welcome

8:00 – 8:45 Discuss: DWI Strategy Development
Purpose: Determine method to formulate DWI Strategy to address Strategic Issues

8:45 – 9:20 Discuss: DWI Outreach & Public Participation Strategies
Purpose: Create community buy-in of DWI Goals & Priorities
Poll community interests and vision for downtown

9:20 – 9:30 Next Steps

+/- 9:30 Adjourn

Resources: N/A

Notes: