

**Downtown Whitewater, Inc.
Board of Directors Meeting Agenda
October 24, 2012 - 8:00 am
Whitewater Municipal Building, 1st Floor, Community Room
312 West Whitewater Street, Whitewater, WI 53190**

Board Members Present:

Board Members Absent:

- **Approval of Agenda**
- **Approval of Minutes for September 26, 2012**
- **Ron Binning**
 - D & O Insurance
- **Latisha Birkeland**
 - Easements in the Downtown
- **Irene Potocki**
 - Check Presentation from Rotary
- **President's Report**
 - Fundraising Update
 - Council Report for Budget Hearing
 - New Board Member Discussion
 - Tyler Sailsbery
 - Glenn Gebauer
 - DTWW Board Meeting Date
- **Treasurer's Report**
- **Strategic Planning**
- **Director's Report**
 - IEDC Beginning Economic Development Class, Madison, Wisconsin
 - WDAC Workshop for Main Street, Appleton, Wisconsin
 - IEDC Economic Development Marketing & Attraction Class, Madison, Wisconsin, October 25 & 26, 2012
- **Committee Reports**
 - Design - (Saalsaa)
 - Organization - (Brodnicki)
 - Economic Restructuring - (Hale)
 - Promotion - (Brodnicki)
 - PITP Update
 - Trick or Treat the Triangle
 - Happy Holly Days Parade
- **Executive Session**
 - Performance Review
- **Future Agenda Items**
- **Adjourn Board Meeting**

Future Board Meetings 312 West Whitewater Street, Second Floor, Whitewater, WI 53190

- **November**
- **December**
- **January**