

**Downtown Whitewater, Inc.  
Board of Directors Meeting Agenda  
August 22, 2012 - 8:00 am  
Whitewater Municipal Building, 2<sup>nd</sup> Floor, Cravath Lakefront Room  
312 West Whitewater Street, Whitewater, WI 53190**

**Business Plan Canvas Meeting: (8:00 am to 9:00 am)**

- Bill Dugan

**Downtown Whitewater, Inc. Board Meeting: (9:00 am to 10:00 am)**

**Board Members Present:**

**Board Members Absent:**

- **Approval of Agenda**
- **Approval of Minutes for July 25, 2012**
- **President's Report**
  - Fundraising Update
  - Memorandum of Understanding
  - Board Statement
  - 2012-2013 Letters of Agreement & Sublicensing Agreement
- **Treasurer's Report**
- **Form 990 Federal Tax Return Update – (Brodnicki)**
- **Replacement of CPA – (Hill)**
  - Financial Statement
  - Protocol for receiving donations, documentation, thank you cards & reminder invoices
- **WW II Memorial In-Kind Donation**
- **Director's Report**
  - 501 C3 Update
  - New Director Presentation for Wisconsin Main Street
  - Economic Development Class in Madison September 10 – 13, 2012
  - Pig in the Park
- **Committee Reports**
  - Design (Saalsaa)
  - Organization (Brodnicki)
  - Economic Restructuring (Kachel)
  - Promotion (Brodnicki)
- **Action Plans**
- **Future Agenda Items**
- **Adjourn Board Meeting**

**Next board meeting is September 26, 2012 at 8:00 am at 312 West Whitewater Street, Whitewater, WI 53190**