

# MINUTES OF THE 2010 U.S. CENSUS COMPLETE COUNT COMMITTEE

March 17, 2010

The meeting of the 2010 U.S. Census Complete Count Committee was called to order at 1:00 p.m. by City of Whitewater staff member Karie Buckman. PRESENT: Karie Buckman, Scott Coenen, Virginia Laurent, Rosemary Metzdorff.

Minutes from the 02/08/2010 CCC were approved.

Buckman informed the committee that Frank Lamm was not able to attend the meeting to make a presentation on the need for CCC assistance after April 1<sup>st</sup>.

Buckman informed the committee that the Public Library, the University and the Trailer Park were the three locations chosen for the Federal Questionnaire Assistance Centers. She explained that the armory did not work out as a location, but that Frank informed her that the Census Bureau will send representatives out to food pantries to promote the Census and answer questions.

Laurent stated that she took posters to the Thrift Shoppe, Taco Bell, Walgreens and Catholic Student Center. Buckman stated that she took posters to Subway, Jimmy Johns, Pizza Hut, Frosty's, China House, and McDonalds. Buckman noted that per company policy McDonalds could not post the poster.

Buckman explained that the banner was hanging on Main Street. She had purchased additional paint and did bill the League. She thanked Coenen for his assistance in seeing the banner was completed.

Coenen explained that all University related tasks had been completed and that the only item remaining was placing flyers throughout the dorms. He explained that he was waiting on this until the forms were delivered. The Census Bureau will request a list of all dorm students from residence life and will allocate the proper amount of forms to the Hall Directors. The Hall Directors will pass along the forms to the Resident Assistants who will in turn give the students. Forms will be returned in the reverse order.

Buckman informed the committee that she has calls out to St. Patrick's and Crosspointe to drop off remaining census brochures for insertion in this week's church bulletins. Metzdorff wanted all churches in Whitewater to receive the bulletins and Buckman explained that she did not have enough brochures to do such. These Churches were selected due to Whitewater's target populations as advised from Frank Lamm and the 2000 Census.

Buckman explained that the School District/Sentry Foods art bag project was successful. Buckman picked up the bags from Sentry and delivered to VanDaele at the School District. VanDaele allocated the bags to the elementary schools and returned them to Sentry Foods.

Buckman informed the committee that she received more promotional materials. The committee decided that remaining clothing items should be taken to the Clothes Closet at the Congregational Church, the lunch boxes should be taken to the schools, and cups should be given to Coenen to handout to Student Organizations.

Buckman noted that she was contacted by the Royal Purple for an article that they were running on the Census per our earlier request. Coenen was also contacted. Buckman also mentioned that she had done a brief report to the Common Council on March 16.

There were no requests for future agenda items.

It was determined that the next meeting time would be decided via email as Buckman would most likely not be in attendance at the April meeting due to her upcoming separation with the City. Buckman explained that there would be another City employee assigned to the committee.

The meeting adjourned at 1:45 p.m.

Respectfully submitted,

Karie Buckman