

MINUTES OF THE 2010 U.S. CENSUS COMPLETE COUNT COMMITTEE

February 8, 2010

The meeting of the 2010 U.S. Census Complete Count Committee was called to order at 1:05 p.m. by City of Whitewater staff member Karie Buckman. PRESENT: Karie Buckman, Scott Coenen, Virginia Laurent, Emma Lou Sederholm.

Minutes from the 01/19/2010 CCC were approved.

Buckman updated the committee on the Federal Questionnaire Assistance Centers. She informed them that Frank Lamm had contacted her that morning and explained that St. Patrick's Church declined the opportunity to be used as a site due to their inability to accommodate the time requirements. Coenen informed the group that he also spoke to Lamm and the time frame for the sites is 3 hours a day, 5 days a week, from March 15-April 19. Lamm also stated that he did not feel the City Hall would be a good site due to the Police Department being connected to City Hall. The Library is going to be used as a site as well as the University. Coenen is working with Lamm and reservations have been made at the University Center as well as Highland Hall. Laurent suggested we look into the Armory as a site and Buckman said she would do such. Buckman was not sure that the Armory could accommodate that many hours either and the committee suggested that Buckman contact Lamm to see if we could have a site at the Armory just during the food pantry hours.

Buckman told the committee that she had completed posting of census posters at all assigned locations with the exception of the bars. The committee concurred that bars may not be the best place to post. Laurent completed posting the posters at all of her assigned locations as well as Sederholm. The committee decided that the following additional posters should be posted:

Buckman: Subway, Pizza Hut, Frosty's, China House, McDonalds

Laurent: Thrift Shoppe, Taco Bell, Walgreens, Jimmy Johns, Catholic Student Center

Coenen: Culvers

Buckman mentioned that Metzdorff emailed Buckman and informed her that she had completed assigned postings as well.

Laurent brought the paint that was donated by Ellen Penwell and gave it to Coenen for the painting of the banner. Buckman informed Coenen that they can pick up the banner from the Streets Department at anytime now. Buckman is going to go and buy additional paint and set up a time for Coenen and her to go to the Streets Department to pick up the banner. The City will bill the League for the cost of the additional paint.

Coenen provided an update on the University targeted tasks:

1. Video Blog with Chancellor in March
2. Flyers in every student's mailbox in the dorms
3. Flyers throughout the dorms
4. Letters to every professor asking they talk about the census at the end of February
5. PowerPoint slides up across campus
6. Email to all campus organization presidents making them aware of the census and asking them to speak on it at their meetings
7. News story on the homepage should be up by mid February
8. Royal Purple article will run closer to census day

9. Setting up an assistance center on campus
10. Royal Purple ad will run closer to census day

Coenen also made note that the landlord association was a dead-end.

The committee discussed taking brochures to the churches for placement in the bulletins. Laurent is going to email Buckman a list of all the churches so she can contact them to set up delivery. The committee felt that March would be a good time for the brochures to appear in the bulletins.

Buckman discussed that there was still remaining promotional material and Coenen said that he would be able to use the T-shirts and bags at the University. Buckman said she would also ask the school district if they had use for additional items.

Buckman said that Van Daele emailed Buckman stating that she had contacted the three elementary schools and that Washington was a go for the Sentry art bag project. She is waiting to hear back from Lincoln and Lakeview. Buckman is going to email Van Daele again and find out the status as the committee felt that if we waited much longer the project would not be able to be completed. If necessary Buckman will contact Dr. Zetner directly.

Buckman distributed posters to Laurent and Coenen for posting at their assigned locations.

Wednesday, March 10 @ 1:00 was proposed to be the next meeting time. Buckman agreed to send out an email of the proposed time along with the minutes. The meeting adjourned at 1:55 p.m.

Respectfully submitted,

Karie Buckman