

**Downtown Whitewater Inc.  
Board of Director's Meeting  
Tuesday, February 3, 2015  
Discover Whitewater conference Room  
150 W. Main Street, Whitewater, WI 53190**

**Agenda**

**ACTION ITEMS**

- Approval of agenda
- Approval of minutes from January
- Form subcommittees for 2015 projects
  - Bringing WIFI/Broadband to downtown
  - Inventorying downtown properties
  - Developing festival guidelines
  - Developing downtown market and spaces
- Approval of agenda format revision to focus on broad goals (fold in committee reports)

**DISCUSSION ITEMS**

- Board elections –at Annual Meeting March 12, 8:00-9:30 am
  - Take office; elect officers - April 7 –
- By-laws update
  - Special election
  - Annual meeting
- Raffle update

**REPORTS**

- President's report
- Director's report
- Treasurer's report

**COMMITTEE REPORTS**

- Design
- Promotions
- Economic Restructuring

**Around the table**

**Meeting Dates**

- Fund Raising- - February 24, 2015, 9:00-10:00 am
- Board Meeting – March 3, 2015, 8:00-10:00 am
- Annual Meeting – March 12, 2015, 8:00 – 9:30 am, Discover Whitewater Conference Room