

**Downtown Whitewater Inc.**  
**Board of Director's Meeting**  
**Agenda**

Tuesday December 2, 2014, 8:00 am  
Discover Whitewater Conference Room  
150 W. Main Street, Whitewater, WI 53190

**ACTION ITEMS:**

- Approval of agenda
- Approval of minutes from November board meeting
- Approval of agenda revision to focus on broad goals (fold in committee reports)
- Bringing WIFI/Boardband to downtown,
- Inventorying downtown properties,
- Developing festival guidelines,
- Developing downtown market and spaces,

**DISCUSSION ITEMS:**

- Follow up discussion of Report to Council with request for funding.
- Discussion of MOU.
- Committee to draft an MOU for discussion with Cameron (focus on the goals).
- Discussion of forming committees related to goals.
- Debrief on November 5 letter writing "party". Date for writing to others. (sample letter)
- \*Think about who else should get a letter requesting support BEFORE the meeting
- President's report (David)
- Director's Report (Tami)
- Treasurer's Report (Glenn)
- Donations update
- Thank yous for donations received
- Adopt-a-snowflake Project update;
- Holiday Parade update
- Debrief on fund-raising workshops (Kristine, Tami, Brienne, Roni)

**COMMITTEE REPORTS:**

- Design (Dave)
- Organization (Kristine)
- Promotions
- Economic Restructuring

**Around the table**

**Meeting Dates:**

**Dec. 30 Executive committee 8:00 am; Fund raising 9:00 am**  
**January 6, board meeting 8:00 am**